



It's Good for the 'Sole'--ANROE TEAMS WITH NIKE TO RECYCLE RUNNING SHOES!

During the NAAEE conference, ANROE will spearhead a fun community service project: recycling old running shoes. That's right, as part of Nike, Inc's national "Reuse-A-Shoe" program, hundreds of thousands of used sneakers and running shoes are diverted from landfills each year. What happens to the shoes? They are recycled into material to make athletic tracks for communities in need across the country.

ANROE is working with Skinny Raven Sports, the local chapter of Alaska Youth for Environmental Action (AYEA), and Green Star, Inc. to promote the collection of shoes during the October 9-11 conference.

Who can Participate: We strongly encourage each NAAEE conference participant to bring a pair or two of shoes! In addition to conference participants, school classes, youth groups, running clubs, individuals, teachers, businesses—you name it!—can join the fun and bring shoes.

How it Works: Collect all of your old running shoes or sneakers in your classroom, school, community center, home. We do not provide boxes or collection bins.

Where to Drop Shoes: The Egan Center (5th Avenue, Anchorage), site of the NAAEE conference.

When: October 9, 10, 11 (10 am-5 pm)

ANROE, AYEA, Green Star and Skinny Raven volunteers will help collect and sort the shoes. Approximately 100 pairs of shoes that are in excellent condition will be collected by Skinny Raven for redistribution to those in need in the Anchorage community. The remaining pairs of shoes (**our goal is to collect 2,000 pairs!**) will be shipped to the Nike headquarters in Virginia to be recycled.

We do *NOT* accept: sandals, tevas, or shoes with metal parts or "blinking lights".

For more information: If you would like a flyer/information on how you/your group can collect shoes, please email: carrp@nwf.org

NAAEE conference volunteers: If you are participating in the conference and you'd like to help sort shoes, please email: carrp@nwf.org or stop by the booth to sign up for a shift!

After the NAAEE conference, community organizations will get together to discuss the possibility of sustaining a shoe reuse/recycle effort. If you or your organization would like to participate, please come see us at the Egan Center or call (907) 339-3907.