



Casting a Wider Net for Environmental Education



Welcome to Biloxi!

The Mississippi Environmental Education Alliance and partners are excited to host the 2004 NAAEE conference. We are proud of our state's accomplishments and look forward to sharing some of our favorite places with you.

Barbara Dorr and John Guyton
2004 Conference Co-chairs



Keynote Speakers

SUNDAY, NOVEMBER 7
OPENING CEREMONIES 7:30 PM



Kevin J. Coyle
President, The National Environmental Education & Training Foundation (NEETF)

Kevin Coyle has been a resource professional since 1972. Coyle previously led national environmental organizations including American Rivers and River Network, working for national policy reform and watershed conservation. Today, the Foundation is a leader in the development of new policies, grant-making approaches, and direct programming to advance environmental literacy in America.

MONDAY, NOVEMBER 8 8:00 A.M.



Boyce Courtney Williams
Vice-President, National Council for Accreditation of Teacher Education (NCATE)

An educator and a visionary who has received national acclaim for her contributions to the field of education, and specifically, quality public and teacher education, Dr. Williams has extensive knowledge of the accreditation process and has conducted numerous workshops on accreditation and quality education.

TUESDAY, NOVEMBER 9 8:00 A.M.



Eric Clark
Secretary of State, State of Mississippi

Secretary of State Eric Clark oversees more than 1.3 million acres of state-owned land, including 16th section lands for the support of public education. Clark also serves as trustee of the public trust tidelands on the Gulf Coast. In this capacity, he has promoted balanced economic development and led the acquisition of more than 15,000 acres of endangered coastal wetlands, including Deer Island, for permanent preservation.

TUESDAY, NOVEMBER 9 12:00 NOON



Laura Dunn
Founder and Executive Director, Two Birds Film and the Center for Ecological Media

Laura Dunn's forte lies in eco-social documentaries. *GREEN* (2000, 47 minutes, 16mm), which documents pollution along the Mississippi River Petrochemical Corridor, won three awards and has traveled to 30 environmental justice communities around the country. She was recently awarded a Rockefeller Media Fellowship for *MaiMayim*, a documentary about water in Israel.

WEDNESDAY, NOVEMBER 10 8:00 A.M.



David Orr
Professor and Chair of the Environmental Studies Program, Oberlin College

David Orr is perhaps best known for his pioneering work on environmental literacy in higher education and his recent work in ecological design. He was named an "Environmental Hero for 2004" by *Interiors & Sources Magazine*. He has published four books as well as 120 articles in scientific journals, social science publications, and popular magazines.

WEDNESDAY, NOVEMBER 10 12 NOON



Charles Hopkins
UNESCO Chair at York University, Toronto, Canada

Charles Hopkins developed and coordinates an international network of 36 teacher education institutions from 35 countries. A United Nations University (UNU) Chair on Education for Sustainable Development and an advisor to both UNESCO and the UNU, Hopkins played major roles in both the Rio and Johannesburg UN Summits on Sustainability.



Conference Theme & Strands

November 8 – 10

Included in your registration is access to **over 225 sessions** (November 8 – 10) making up the seven strands related to this year's conference theme. **The theme, "Casting A Wider Net for Environmental Education,"** communicates NAAEE's commitment to embrace the diversity of people and partnerships needed to enhance the standing of the field. Leading researchers and practitioners specializing in one or more of the strand topic areas are coordinating the sessions within each strand, which will open and close with a symposium on its respective topic. Conference participants may choose to stay with one strand or tap into two or more.

Strand 1. Developing the EE Profession

This strand is intended to offer a perspective of how far Environmental Education has come as a profession highlighting (a) state environmental educator certification programs with professional assessment tools; (b) accreditation of university-based teacher preparation programs in EE, in partnership with the National Council for the Accreditation of Teacher Education (NCATE); and (c) a national system to review EE materials. New ideas on advocacy for EE, curriculum design, experiential education and online EE courses will also be presented.

Strand 2. The Business of EE – Leadership Development and Institution Building

This strand explores successful models and resources geared to increasing skills in organizational leadership and management, which often lie outside the scope of training of most EE professionals. Sessions present communications strategies, fundraising, capacity building, partnerships and networking.

Strand 3. What Research Has to Say to Environmental Educators

This strand builds on the 2003 Anchorage Research Symposium and highlights the relevance of research for EE practitioners. Sessions aim to elevate work throughout the field of Environmental Education through thought-provoking presentations and discussions in areas such as evaluation methods, defining experiences in environmental attitudes and behaviors, and the effects of setting and program design.

Strand 4. Cultural Diversity in EE Programs

This strand communicates NAAEE's interest in involving a diverse community of individuals and organizations in environmental education programs and leadership. Presentations feature successful programs, strategies, and partnerships that include persons from diverse cultures and across a variety of settings – urban, suburban and rural.

Strand 5. Sustainability Education

This strand looks at the evolving nature and importance of sustainability education. Sessions highlight current initiatives that aim to involve individual citizens and major corporations alike in decision-making based on a "triple bottom line" (environment, economy and society), including the work plans of the United Nations Decade of Education for Sustainable Development (UNDESD).

Strand 6. Topical Smorgasbord: Watersheds and Forestry

This inaugural strand looks at innovative approaches educators have taken to forestry and/or watershed issues. Sessions will provide lively discussions of topics such as non-point source pollution (polluted runoff), wetland functions, exotic species, forest management and biodiversity (including urban forests). Many of this year's field trips will be related to these very topics.

Strand 7. The "Open Mic" Strand

This strand makes room for presentations on unique and "cutting edge" tools and practices that fall beyond the scope of the above strands. Sessions present insights on family learning events, international EE programs, green space and child development, greening schools and an assortment of techniques using humor, universe narratives, 3-D mapping and much more.



Fun Stuff - Ticketed Events



1. "Night Lights Coastal Party Cruise"

Monday, Nov. 8, 6:30PM - 9:30PM Cost: \$40
This leisurely cruise along the coast offers an opportunity for fun and relaxation. As we cruise the peaceful Mississippi Sound, enjoy an abundance of local-style hors d'oeuvres, a cash bar, and dance or just listen to the great music of a wonderful local "wiggle-your-backbone" band and stargaze.

2. "Shrimp Boil - Party at the Point"

Wednesday, Nov. 10, 6:30PM - 10:00PM Cost: \$48
Join us for a traditional Gulf Coast shrimp boil (with vegetarian option) at Point Cadet, a haven for seafood lovers and home of the Maritime and Seafood Industry Museum. Visit the museum, along with the J.L. Scott Marine Education Center. A cash bar and Jimmy Buffet style music of the Past Time band guarantee a closing party, like none before!



All workshops except E are scheduled for Saturday, November 6 from 7:00PM to 9:00PM and Sunday, November 7 from 9:00AM to 5:00PM. Workshop E is scheduled for Saturday from 5:00PM to 7:00PM, and Sunday from 9:00AM to 5:00PM. **Please note: If you sign up for a Sunday Field Trip, you cannot participate in a workshop.**

A. Educating for Sustainability: Paradigms and Practices **Cost: \$122**

In this interactive workshop we will introduce participants to key aspects of the body of interdisciplinary knowledge; the thinking skills and the tools we have developed over the past 10 years to educate for a sustainable future.

Primary Coordinator: Jaimie P. Cloud, Sustainability Education Center, Inc.

B. EE and Diversity Cases: Learning through Others' Experience **Cost: \$81**

Experience real-life dilemmas when you read personal accounts faced by environmental educators who reached outside their cultural community. Strengthen your ability to work with diverse audiences by discussing issues raised. Participants will receive a copy of *What's Fair Got To Do With It: Diversity Cases from Environmental Educators*.

Primary Coordinator: Augusto Medina, EETAP

C. Involving Youth in Community Issues **Cost: \$68**

"Investigating and Evaluating Environmental Issues and Actions" (IEEIA) provides ways to introduce 6 – 12th grade learners to community issues on various environmental topics. This is a nationally recognized research based model.

Primary Coordinator: Jerry R. Culen, University of Florida



D. Nonformal EE Programs - Guidelines of Excellence **Cost: \$58**

This workshop introduces participants to the newest publication in the National Project for Excellence in Environmental Education series: *Non-formal Environmental Education Programs – Guidelines for Excellence*. Through guided exercises, participants learn how to use the six key characteristics as a tool for developing and implementing a comprehensive, cohesive EE program.

Primary Coordinator: Bora Simmons, Northern Illinois University

E. Professional Development for Affiliate Organization Leaders **Cost: \$25**

Designed for NAAEE Affiliate organization leaders, this workshop provides a rare face-to-face opportunity for enhancing communications; planning; and information sharing. Key topics: strengthening/building capacity of our organizations; in's-and-out's of 501(c)(3)s; effective budgeting; diversifying our memberships; and strategies for promoting and building support for environmental education in our communities.

Primary Coordinator: Linda Rhoads, EE Assoc. of Oregon

F. The Leadership Clinic Model: Innovative Event Design **Cost: \$87**

Are you planning a workshop, training or conference? Experience firsthand how Leadership Clinic tools and techniques can apply to your own event planning. Participants consistently state that the clinic is the best professional development experience of their career. Come find out why!

Primary Coordinator: Amy A. Kowalski, NEEAP

G. Using Logic Modeling to Design Your Program's Evaluation **Cost: \$61**

Participants will apply key concepts of the user-focused approach to program evaluation by designing an evaluation for one of their programs (bring program documentation). This design will include a logic model, stakeholders, objectives, instruments, data sources, and collection methods.

Primary Coordinator: Emma Norland, e-Norland Group

H. Using the Media to Get Environmental Education Messages Out **Cost: \$124**

This workshop provides environmental educators with the skills to handle print and broadcast interviews, know what to say, how to get your half of the control, and become an effective spokesperson for EE. Equivalent workshops in Washington, DC cost thousands. Learn, save money, and have fun!

Primary Coordinator: Brian A. Day, International Institute for Environmental Communication

I. Wetland Education - A Watershed's Glue **Cost: \$99**

More productive than rain forests or coral reefs, accessible to all and under increasing threat, wetlands are a watershed's glue. Come and learn how to bring wetlands alive and into the classroom with activities taken from the nation's premier wetland curriculums – *WOW!* and *POW!*

Primary Coordinator: Karleen Vollherbst, Environmental Concern



To view the "Conference at a Glance," go to www.naaee.org/conferences/



First Annual EE Research Symposium

Sharing Our Research Interests, Accomplishments and Plans

November 5, 7:00 – 10:00PM, November 6, 8:00AM – 5:00PM

The NAAEE Research Commission is pleased to invite you to come to Biloxi, Mississippi for the First Annual NAAEE Pre-Conference EE Research Symposium. It is our hope that this annual NAAEE pre-conference meeting will help facilitate discussion and collaboration among active and prospective EE researchers and students from around the world.

The inaugural EE Research Symposium will provide opportunities for *Sharing Our Research Interests, Accomplishments and Plans*. As researchers we are actively engaged in research programs and evaluation studies that range from quantitative and mixed methods approaches, through a number of qualitative traditions (such as ethnography, phenomenology, narrative/autobiography, participatory action research) and perspectives from interpretive and critical to postmodern, feminist, gendered and cultural studies. The annual symposium, unlike the more practitioner-oriented sessions of the general NAAEE conference and the associated pre-conference workshops, will focus on research discussions by and for researchers. In addition to a supportive forum

of exchange, we hope to establish a basis for ongoing networks, links and projects of mutual interest in EE research results, methods and methodologies.

To view a sampling of interesting presentations to be included in the 2004 research symposium, please visit www.naaee.org/conferences/

Cost: \$195 for members, \$250 for non-members. If registering for both the research symposium and Annual Conference, the Symposium registration fee is \$145 for members, \$200 for non-members.

This includes a welcome reception on Friday evening, participation in all sessions, printed program handout, and a Saturday morning coffee break, buffet lunch and afternoon refreshment break. There are no refunds once payments are processed.

For more information, please contact Program Coordinator: Michael Brody, Department of Education, Montana State University at 406-994-5951 or via email brody@montana.edu.



Support a Scholar – Make a Difference!

Diversity Scholarship Fund

NAAEE seeks to promote a diverse membership within NAAEE and the field of environmental education and to encourage approaches that include the contributions of diverse cultural traditions. To support this goal, NAAEE has established a Diversity Scholarship Fund to encourage minority leaders and educators to participate in our conference. A culturally diverse conference builds stronger relationships, enriches professional dialogue and fosters vitality in the field. Please consider a contribution to help us meet this goal.



William B. Stapp College Student Scholarship Fund

Dr. Bill Stapp (1930-2001), was a founder of environmental education internationally and an early leader of NAAEE. To honor his role as an educator, NAAEE has established a scholarship fund name to help students attend NAAEE conferences. Stapp was Professor Emeritus at the School of Natural Resources & Environment at the University of Michigan, where he founded and chaired the Environmental Education program from 1970 to 1993. His former students, affectionately known as "Staplings," now work in many influential EE positions throughout the world. NAAEE Staplings have met at the Annual NAAEE Conference for many years to share breakfast and to network. For more information about Dr. Bill Stapp's life and work, please visit <http://www.naaee.org/give/donations.php>



2004 Conference Sponsors



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Partners

MS Environmental Education Alliance
MS State University Coastal Research and Extension Center
Keep Mississippi Beautiful
Grand Bay National Estuarine Research Reserve

Important Registration Information

Registration and Refund/Cancellation Policy

NAAEE CONFERENCE REGISTRATION FEES:

1. The Full Conference Registration fee entitles you to attend all sessions (November 8 – 10), keynote presentations, exhibit fair, special events for participants and coffee breaks. On Tuesday, November 9 and Wednesday, November 10, NAAEE will provide free brown bag lunches to the first 250 participants per day who attend the Keynote Session at 12 NOON on a first come first served basis. The One-Day registration fee entitles you to participate in above referenced activities scheduled for the applicable day.
2. The Full Conference registration fee is a prerequisite to register for pre-conference workshops, field trips, and ticketed events that are priced separately, as indicated on this form.
3. Family members accompanying a conference attendee may sign up for field trips and ticketed events that are priced separately.
4. Attendees will be notified by e-mail when the 2004 conference proceedings are published and available online.

All prices quoted in US dollars. POSTMARK OR REGISTER ONLINE BY SEPTEMBER 30 FOR EARLY BIRD CONFERENCE REGISTRATION FEE.

Do not e-mail, mail or fax your forms after October 25. Registrations must be RECEIVED by October 25. Registrations received after October 25 will be processed on site and will incur an additional \$50 administrative fee. Bring your forms for on-site registration, beginning on November 5.

No registration form will be accepted without payment included.

SCHEDULING NOTE: If you sign up for the EE Research symposium, you cannot sign up for Field Trip #5 on Friday or any of the Saturday Field Trips. If you sign up for a Workshop you cannot register for a Sunday Field Trip. If you sign up for a Sunday Field Trip you cannot register for a Workshop.

Refund Policy: Field trips, workshops, ticketed functions and EE Research Symposium are nonrefundable. US \$100 administrative fee will be assessed on written registration fee refund requests postmarked or emailed by September 30; US \$150 for written requests postmarked or emailed from October 1 to October 25; no refunds will be given after October 25. A \$50 administrative fee will be incurred for registration fee name changes.

Cancellation Policy: Field trips, ticketed events, workshops and EE Research Symposium are subject to cancellation if the minimum number of participants required is not met. NAAEE will review preliminary number of registered attendees on the early bird deadline date of September 30. If an activity is cancelled, you will be notified no later than October 5 and you will be offered alternate options. If you choose not to accept an alternate option, you will receive a refund for any activity cancelled by NAAEE. In the event of a cancellation, NAAEE cannot be responsible for travel arrangements made by participants.

Liability Waiver: In submitting your conference registration, you confirm that you participate in all 2004 NAAEE Annual Conference activities at your own risk. Accordingly, you agree to hold the NAAEE Board, its staff, contractors and agents harmless against all injury that you might suffer at any time during this conference.

NAAEE Conference Hotel Reservation Form

REF: 33rd ANNUAL NAAEE CONFERENCE

SPECIAL \$99 RATE FOR 1 – 4 PERSONS

Mail or Fax this NAAEE Conference Hotel Reservation Form To:
Biloxi Bayview Hotel RESERVATIONS, 11975 Seaway Road, Gulfport, MS 39503
1-800-354-2450 fax: (228) 604-5158

Name _____ Daytime Phone _____

Address _____ City _____ State/Province _____ Zip/Postal Code _____ Country _____

Arrival Date: _____ (Check In Time is 4:00PM) Departure Date: _____ (Check Out Time is 11:00AM)

To receive the special \$99 rate, reservations must be made by October 4, 2004 and must be accompanied by an advance deposit equal to one night's room rent or guaranteed by credit card. After that date, rate will be honored on a space-available basis. Conference rate also applies to days pre- and post-conference dates (see above), subject to room availability.

Type of card: American Express Visa Discover MasterCard

Credit Card # _____ Expiration Date _____

Signature as it appears on card _____

Please indicate any special needs requests in your reservation information.

Cancellations: Cancellations must be made 72 hours prior to arrival to avoid a one night room and tax cancellation penalty.

PLEASE INDICATE TYPE OF ROOM REQUIRED AND NUMBER OF GUESTS (Rates do not include 10% Room Tax)

One King Bed Two Queen Beds Smoking Non-smoking Number of Guests: _____

Please list the names of up to three additional persons occupying room at no additional charge:

Parking is available in the garage adjacent to the Hotel at no charge. Valet parking is also available through the Hotel.

WISH TO SHARE A ROOM? Post your information on our room coordination site at www.naaee.org/conferences/rides_hotels.php

Conference Registration Form

All forms must be received by October 25 or you MUST register onsite at the conference.

Name (as you want to have it printed on your name tag – please print legibly)		Title		
Organization		Department		
Address	City	State/Province	Zip/Postal Code	Country
e-Mail	Daytime Phone	Evening Phone	Fax	
Spouse/Family Members Also Registering				

Renew Your Membership or Join Today and Take Advantage of Reduced Registration Rates

- Professional \$55
 Student \$35
 Retired \$35
 Supporter \$250
 Life Member \$500
 Corporate \$1,000 & up
 Institutional (Nonprofit) \$300

Full Conference Registration	Early Bird After 9/30		One-Day Registration	Early Bird After 9/30	
	Professional - Member	___ \$295		___ \$345	Member (Monday, November 8)
Professional - Nonmember*	___ \$375	___ \$425	Member (Tuesday, November 9)	___ \$125	___ \$140
Student/Retired/Spouse of Member	___ \$175	___ \$195	Member (Wednesday, November 10)	___ \$125	___ \$140
Student/Retired/Spouse of Nonmember*	___ \$225	___ \$245	Nonmember (Monday, November 8)	___ \$160	___ \$180
Classroom Teacher Special - Member	___ \$275	___ \$275	Nonmember (Tuesday, November 9)	___ \$160	___ \$180
Classroom Teacher Special - Nonmember*	___ \$330	___ \$330	Nonmember (Wednesday, November 10)	___ \$160	___ \$180
Allowable Institutional Waiver	___ \$0	___ \$0			
Exhibitor - One Discount with Early Bird Registration	___ (\$50)				

* Includes 1 year membership

Field Trips*

Friday, November 5

1. Wolf River Float Trip \$97 \$ _____
2. Old Fort Bayou Wetlands Project \$68 \$ _____
3. Schooner Cruise \$98 \$ _____
4. Forest Management Tour \$99 \$ _____
5. Skirting the Coast OVERNIGHT TRIP \$187 \$ _____

Saturday, November 6

6. Pascagoula River Swamp Tour \$87 \$ _____
7. Ship Island Excursion \$74 \$ _____
8. Mini-Envirothon \$60 \$ _____
9. Cypress Swamp/Parkers Lake Kayak Tour \$118 \$ _____

Sunday, November 7

If you sign up for a Sunday field trip you cannot register for a Workshop.

10. John Boat Tour – GINS Ocean Springs Park \$63 \$ _____
 11. Prescription for Success! \$84 \$ _____
 12. Turkey Creek Expedition \$65 \$ _____
 13. Half-Day Guided Kayak Tour \$98 \$ _____
 14. Scruggs Center Tour \$60 \$ _____
- ### Thursday, November 11
15. Sunrise Shorebird Excursion \$70 \$ _____
 16. Lower Hancock County Tour \$70 \$ _____
 17. Hurricane Hunting! \$55 \$ _____
 18. Urban Forest Conservation \$60 \$ _____
 19. Horn Island Wilderness Expedition \$337 \$ _____

* Conference events may be cancelled due to low registration. NAAEE reserves the right to change the program as required.

EE Research Symposium*

Registration . \$195 members/\$250 non-members \$ _____
 If also registering for NAAEE Annual Conference:
 \$145 members/\$200 non-members \$ _____

Workshops*

- A. Educating for Sustainability \$122 \$ _____
- B. EE and Diversity Cases \$81 \$ _____
- C. Involving Youth in Community Issues \$68 \$ _____
- D. Nonformal EE Programs \$58 \$ _____
- E. Professional Development for Affiliate Leaders \$25 \$ _____
- F. The Leadership Clinic Model \$87 \$ _____
- G. Using Logic Modeling \$61 \$ _____
- H. Using the Media to Get EE Messages Out \$124 \$ _____
- I. Wetland Education - A Watershed's Glue \$99 \$ _____

Ticketed Events*

- Night Lights Coastal Party Cruise \$40 \$ _____
- Shrimp Boil - Party at the Point (Closing banquet) \$48 \$ _____

Contributions

- Diversity Scholarship Fund \$ _____
 William B. Stapp College Student Scholarship Fund \$ _____

SUBTOTAL

- | | |
|---|----------|
| New Membership or Renewal | \$ _____ |
| Registration(s) | \$ _____ |
| Field Trips/EE Research Symposium/Workshops | \$ _____ |
| Ticketed Events | \$ _____ |
| Contributions | \$ _____ |

TOTAL \$ _____

Mail checks to NAAEE, 2000 P Street, NW, Suite 540 Washington, DC 20036 or register online using credit card at our secure site: www.naaee.org. To take advantage of Early Bird rates, register by September 30, 2004. Questions? Please see FAQs at www.naaee.org/conferences/ or e-mail us at conference@naaee.org.

Conference Registration Form - cont'd

SPECIAL EVENTS SIGN-UP

Auction November 9, 2004

Each year our silent and live auctions raise funds to assist deserving college students to attend the conference. Last year's auctions in Anchorage raised \$3,700, which will allow us this year to cover conference registration for 17 students and provide them a one-year membership. You can help in two ways: First, bring an item or two for the auctions, such as a handcrafted item, books, trip or vacation vouchers, or professional items. Second, attend and have fun bidding. All proceeds go to the William B. Stapp College Student Scholarship Fund. Alternatively, make a contribution to the Stapp Fund today with your conference registration.

Auction Donation

Items I will bring for the Auction	Est. Value
_____	_____
_____	_____

NOTE: Do not send items. Bring to the conference.

Author's Corner November 9, 2004

Visit the Authors' Corner, a forum to share information, ideas, and publishing interests, where you can meet people who create books and publications on a wide range of topics from children's literature to resource management.

I am an author and wish to participate in the Author's Corner.

Book Subject: _____

Book Title: _____

Share Fair November 9, 2004

Designed for non-profit organizations that cannot afford to participate in the Exhibit Fair, the Share Fair provides a small table-top exhibit space to display your program information and talk with conference attendees. This two-hour informal event is a great way to meet other EE professionals who share your interests. Tables do not include electricity or drapery.

Fee: \$25.

I represent a non-profit organization and wish to participate in the Share Fair. I will be displaying the following:

Exhibit Fair November 8 - 10, 2004

You are invited to participate in the Conference Exhibit Fair with a booth or full-size table (November 8 - 10). Space is limited, so register soon. For information, please visit <http://naaee.org/conferences/>.

Advertising Place an ad in the Conference program or have promotional items inserted in the conference folder or tote bag. This is a very effective way of getting your products or services noticed by attendees. For information, please visit <http://naaee.org/conferences/>; or contact us at (202) 419-0412 or at conference@naaee.org

Please send me:

Exhibit Fair Information

Advertising Information

Payment

(We accept checks or credit cards)

TOTAL FROM PREVIOUS PAGE: \$ _____

SHARE FAIR (if applicable) \$ _____

TOTAL PAYMENT \$ _____

Check enclosed No.:

Credit Card: Visa MasterCard Amex

Credit Card No.: _____

Exp: _____ Security code*: _____

*last 3-digit number on signature strip. AmEx 4 digits on front above the card number

Signature: _____

Be sure to send BOTH pages of the Conference Registration Form.

Make checks payable to NAAEE

And mail to
NAAEE Conference
2000 P Street NW, Suite 540
Washington, DC 20036