

## KEYNOTE SPEAKERS

### ANTHONY D. CORTESE, Sc.D.

Anthony D. Cortese, Sc.D. is President of Second Nature, a nonprofit organization with a mission to catalyze a worldwide effort to make environmentally just and sustainable action a foundation of learning and practice at all educational levels. He is also a founder and Managing Director of the Consortium for Environmental Education in Medicine (CEEM), a sister organization with a mission to bring the effect of the physical and natural environment on health into medical education and practice. From 1989 to 1993, Dr. Cortese was the first Dean of Environmental Programs at Tufts University where he developed and coordinated thirteen university-wide environmental programs and directed the Center for Environmental Management which he founded in 1984. In 1989 Dr. Cortese initiated the award-winning Tufts Environmental Literacy Institute to make environmental concerns a central part of curricula across all schools and disciplines. In 1990 he organized the conference in Talloires, France of twenty-two university presidents from thirteen countries which led to a well-known declaration of responsibilities and actions of university leaders to help foster a just and sustainable future. He was the commissioner of the Massachusetts Department of Environmental Protection from 1979–1984 and also worked for the US Environmental Protection Agency and the US Public Health Service from 1969–1976.



Dr. Cortese serves as a member of several Boards of Directors and Advisory Committees including as a founding member of the Natural Step US, the Center for Environmental Education and the Leukemia Society of America, Massachusetts Chapter. He was a founding member of the Management Institute for Environment and Business, Dow Chemical Company's Corporate Environmental Advisory Council and the Environmental Business Council of New England. He has a bachelor of science and master of science in environmental engineering from Tufts University and a doctor of science in environmental health from the Harvard School of Public Health. Doctor Cortese has been a consultant to the United Nations Environment Programme (UNEP), a member of the Clinton-Gore transition team and the EPA Science Advisory Board and the President's Council on Sustainable Development Task Force on Education. He has received several leadership awards in environmental protection and public health, most recently receiving recognition as the recipient of the fifth annual Christopher Columbus Celebrate Discovery Legacy Award. Additionally, Doctor Cortese has been elected Fellow of the American Association for the Advancement of Science (AAAS).

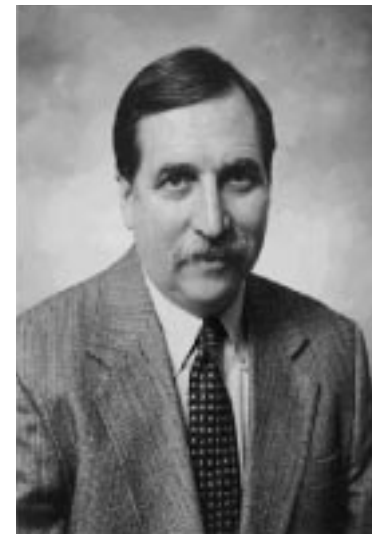
### EDWARD McMAHON

Ed McMahon is an attorney, community planner, lecturer and author. He is Vice President and Director of Land Use Programs at The Conservation Fund. He has an M.A. in Urban Studies from the University of Alabama and a J.D. from Georgetown University Law School where he taught law and public policy from 1976-1985. He is also the co-founder and former President of Scenic America, a national non-profit organization devoted to protecting America's scenic landscapes.

He is the author of eight books and over 150 articles. His latest books are *Balancing Nature and Commerce in Gateway Communities* and *Better Models for Development in Virginia*. He also writes a regular column in *Planning Commissioners Journal* and has written and produced a series of educational filmstrips for Random House. In 1990, he served as "Visiting Scholar" at the Environmental Law Institute. In 1996 he was named a "Kellogg Fellow in Residence" by the Kellogg Foundation. He is also a co-recipient of the Chevron Award for his work promoting greenways and walkable communities.

A resident of Takoma Park, Maryland, he currently serves on numerous advisory boards and commissions including the National Trust for Historic Preservation, the Maryland Greenways Commission and the Maryland Heritage Area Authority. He previously served on the boards of Preservation Action, the Walden Woods Project and the Washington Area Council of Governments – Open Space Task Force.

Over the past 15 years Mr. McMahon has drafted numerous local land use plans and ordinances. He has organized successful efforts to acquire and protect urban parkland, wilderness areas and other conservation properties. He has also written and spoken widely on the topics of tourism, conservation, land use planning and historic preservation.



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### VERNICE MILLER-TRAVIS

Vernice Miller-Travis joined the staff of the Ford Foundation in 2000. She is a member of the Community and Resource Development Unit, in the Environment and Development field. In this capacity she manages an annual investment portfolio of 4 million dollars. She serves as the Program Officer for Environmental Justice, and is responsible for shaping and defining the field of environmental justice for the Ford Foundation.

She also served as a member of the National Environmental Justice Advisory Council, the Federal Advisory Committee to the Environmental Protection Agency, where she chaired the Waste and Facility Siting sub-committee. Here she provided guidance and counsel to the EPA on public policy issues ranging from Superfund and its application to environmental justice communities, Brownfields redevelopment as a tool for sustainable urban revitalization, federal relocation policy, solid and hazardous wastes management issues, and a host of other concerns.

From 1993 through 1999, Vernice Miller-Travis served as the first Director of the Environmental Justice Initiative of the Natural Resources Defense Council (NRDC). NRDC is a national environmental organization founded in 1970, which is dedicated to protecting natural resources and the public health through effective litigation, persistent advocacy, and hard-hitting research to protect our air, water, land and food supplies.

Vernice Miller-Travis served for six years as a CO-chair of the Board of Directors of West Harlem Environmental Action. She was a founding member of the New York City Environmental Justice Alliance, and the Northeast Environmental Justice Network. She also served on the Board of Directors of the Washington Office on Environmental Justice.

Ms. Miller-Travis has also served as the Director of Development of the Center for Constitutional Rights and as the New York Coordinator for the U.S. Citizens Network for the United Nations Conference on Environment and Development (the Earth Summit).

Ms. Miller-Travis is a graduate of Columbia University, where she is also a candidate for a Master in Science in Urban Planning. She is the recipient of Columbia's Revson fellowship, and in 1997 was selected as a Kellogg National Leadership Fellow by the W.K. Kellogg Foundation. Ms. Miller has published several articles, as well as book chapters on environmental justice issues, and has received several awards and honors for her work as an environmental justice advocate.



### CHARLES ROTH

Charles Roth, one of the founding fathers of Environmental Education, directed Massachusetts Audubon Society's education programs for nearly 30 years. Now retired, he is President of Earthlore Associates which focuses on developing materials on environmental literacy, a concept he began developing in 1968. Chuck is the author of over 20 books and dozens of articles on natural history and the environment. Roth received the Distinguished Service Award from NAAEE in 1987. He was a founder of the New England Environmental Education Association in 1967.

Chuck was educated at Wesleyan University, University of Connecticut, and Cornell University from which he received an MS degree in conservation education. He has taught courses for the University of Massachusetts, Antioch New England Graduate School, Leslie College, Harvard University, and Bridgewater State College. He was a founder, President and ten year board member of the Alliance for Environmental Education and has served on the boards of many other environmental and conservation organizations. A leader in environmental education in Massachusetts, Roth serves on the Secretary's Advisory Group for Environmental Education and is a past chairperson of SAGEE. He is the author of the *Massachusetts Benchmarks on the Way to Environmental Literacy*.

Roth lives in Fitzwilliam New Hampshire overlooking majestic Mt. Monadnock. When not working on community environmental issues and environmental literacy projects, he devotes himself to wildlife carving, painting, and gardening.

