



naaee

North American Association
for Environmental Education

2021

Annual Report

*Education We Need
for the World We Want*

50
CELEBRATING



About NAAEE

For five decades, NAAEE has served as the professional association, champion, and backbone organization for the field of environmental education (EE). Our members and supporters include EE professionals working in formal and nonformal education—including university professors; preschool educators; K-12 teachers and administrators; professionals in informal learning centers such as zoos, aquariums, museums, community centers, and nature centers; as well as those working in government agencies, foundations, and corporations.

Vision

A just and sustainable world where environmental and social responsibility drive individual, institutional, and community choices.

Mission

To use the power of education to advance environmental literacy and civic engagement to create a more equitable and sustainable future. We work with educators, policymakers, and partners throughout the world.

naaee.org



Education We Need for the World We Want

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Dear NAAEE Members, Partners, Affiliates, Donors, and Supporters:

Thanks to all our members, donors, and partners, 2021 saw NAAEE’s work continue to expand and reach more people with high-quality environmental education. Although the global pandemic was still a critical factor, the development of vaccines helped us get back to some level of normalcy in the second half of the year with regard to travel and holding face-to-face gatherings. However, COVID-19 forever changed the workplace. NAAEE and our colleagues are adjusting to the new reality of more work-from-home, balancing in-person and virtual learning, and developing strategies to best deliver on our mission to create a more just and sustainable future using the power of education.

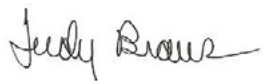
Through all the changes and disruptions, the field of environmental education continued to prove that it is amazingly resilient and resourceful. We responded quickly to the uncertainty of the pandemic with a renewed commitment to the role of education as an essential instrument for positive societal change. We embraced with new urgency the need to provide equitable access to nature for all children and adults, to renew and restore their health and well-being through time spent outdoors.

We collaborated with our Affiliates, members, partners, and others to demonstrate and elevate the value of environmental education to engage and inspire students who were learning in school, at home, and in between. Environmental educators made a positive impact everywhere. We also continued to witness even more deeply how social justice, equity, diversity, inclusion, and access must cut across all our work.

Our adaptability stems from a solid foundation built on core values that guide all our programs and relationships. Read on to see how these values are driving excellence, building leadership, cultivating collective impact, and mobilizing support for the field. Here’s a quick look at the highlights:

- ee360 reached thousands of educators through professional development, outreach, and increased learning opportunities and access to resources and networks with eePRO.
- We updated the web-based platform, eeVAL, which introduced a culturally responsive, equitable evaluation framework to create more just, inclusive, and healthy partnerships, programs, and communities.
- The Natural Start Alliance reached its 1,175th organizational member and welcomed 2,525 individuals to the Natural Start family.
- NAAEE and the Natural Start Alliance conducted two successful virtual conferences, reaching thousands of educators.
- The Global Environmental Education Partnership (GEEP) conducted a successful virtual Asia and Pacific Environmental Education Forum, with more than 60 countries represented.

Environmental education engages global citizens of all ages, supports emerging and current leaders, and creates a sense of environmental and social responsibility. We are excited about what we can do together and look forward to working with you to advance environmental literacy and civic engagement to create a more equitable and sustainable future for all. We could not do this without the support of our Board, partners, members, and colleagues who understand that the work we do is all about “the education we need for the world we want.”



Judy Braus
Executive Director



Mary Ford
NAAEE Board Chair



Driving Excellence



ee360: Environmental Literacy for Everyone, Everywhere

ee360 is NAAEE’s signature program to grow and support the field of environmental education and center equity in all that we do. A model for network collaboration, ee360 brings together the expertise of 23 organizations as partners and advisors. Through a five-year cooperative agreement with EPA, ee360 trains inservice and preservice educators in environmental education, civic engagement, equity and inclusion, and the Guidelines for Excellence; builds capacity and leadership for state and regional associations; and much more. In the fifth year of the initiative, NAAEE and ee360 partners conducted workshops, trainings, and webinars for nearly 8,000 educators who, in turn, reached more than 1.6 million. ee360 partners continued to demonstrate tremendous resilience and adaptability as they responded to the ongoing challenges of COVID-19. They acquired new skills and tools to deliver high-quality online learning, and served as innovators and role models for EE providers across the country in how to meet educator needs during and after a pandemic.

The following pages highlight many of the NAAEE programs that ee360 helps to support.

ee360 Partners in Action

Civics and Environmental Education:



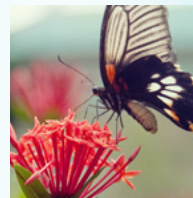
NAAEE, with additional support from the Cedar Tree Foundation, launched the CEE-Change Fellowship to scale our impact as we work to create a more equitable and sustainable

future. The fellowship includes immersive leadership training; monthly training webinars; and small grants, guidance, and peer support for implementing community-based civic action projects.

My definition of environmental education has expanded to include civic education as a powerful tool for this work. With monumental environmental issues such as climate change facing our society, we need environmental education to lead to systemic change, and civic education can equip learners of all ages with the tools and skills to advocate for change, both now and in the future. I now believe that all environmental education should aim to incorporate civic education/action, and I will be advocating at my organization and in my EE networks for more civic education to be incorporated into our work.

—CEE Change Fellow

Environmental Education Training:



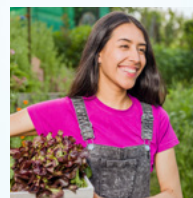
Project Learning Tree and its state partners bolstered the skills of more than 2,800 inservice and preservice educators—reaching an estimated half-million students—through in-person and virtual workshops and

facilitator training.

I learned so much about integrating project-based learning that can be made meaningful and hands-on for the students. There are so many subject areas that can be addressed through the activities provided.

—Participant, Project Learning Tree workshop

Equity and Inclusion Training:



Through a newly designed Environment 2042 Leadership Intensive, the Center for Diversity and the Environment delivered 28 hours of advanced equity, racial equity, diversity, and inclusion training, along with additional training

and support, to a diverse cohort of 27 environmental education leaders.

[The training] really brought out a type of learner in me that I’m proud of—one who’s not going through motions but is engaged, thinking narratively, reflecting on what constitutes my daily life, where I’m not looking, and deeply considering my values compared to my actions. Big thank you to each member of the team.

—Environment 2042 Leadership Intensive cohort member

eePRO: A Hub for Growing Engagement in EE

NAAEE's eePRO web platform supports the field's access to a wide range of resources, research briefs, learning modules, professional development opportunities, webinars, job listings, and 18 special topics groups.



Highlights

- Added new eePRO Group: Spirituality and EE
- Added new resource-rich sections on [climate change education and climate justice](#)
- Supported three virtual conferences for NAAEE, Natural Start Alliance, and GEEP's Asia Pacific EE Forum
- Added new eeLEARN module, *Civic Engagement for Environmental Issues*



The latest news, resources, and opportunities in the EE community



The leading job listing service in the EE field



A series of online learning modules exploring the foundations of EE



A library of EE research at your fingertips



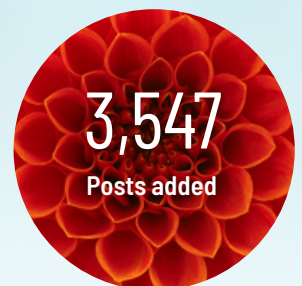
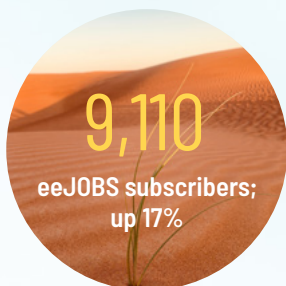
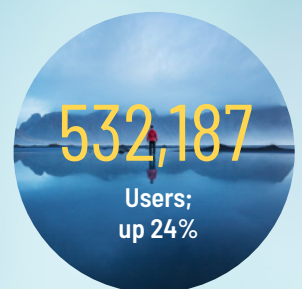
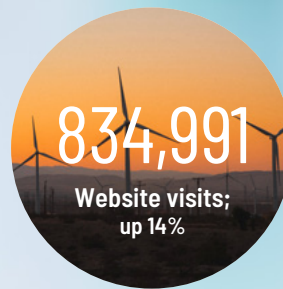
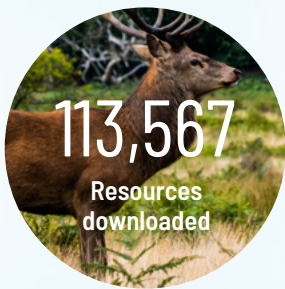
Research reviews and tools illustrating the benefits of EE



Expert recommendations for resources in 13 topics

I'm glad NAAEE and eePRO were around the past year. It made me feel like environmental education could continue in spite of a global pandemic. The eePRO community and website helped me feel professionally engaged when all other opportunities to engage in-person had shut down. This reengagement with professional development and learning prompted me to apply to and ultimately get into graduate school.

—Zachary Ashbrook, AmeriCorps VISTA Stewardship Coordinator, Western New York Land Conservancy



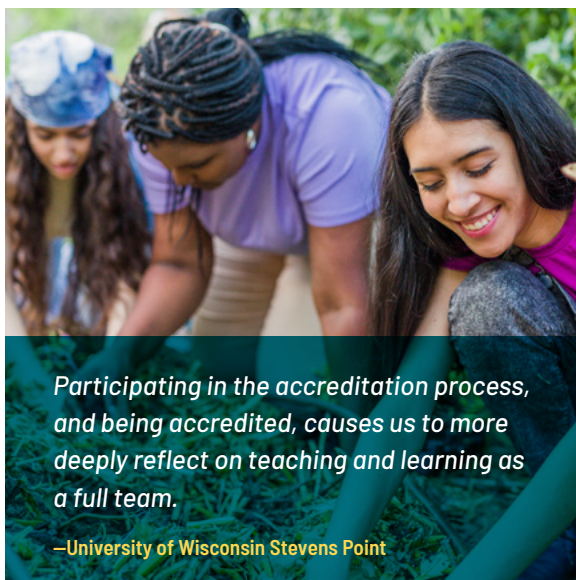


Guidelines for Excellence

The Guidelines for Excellence is a series of six documents that help educators create quality environmental education resources and programs. NAAEE continues to disseminate the guidelines publications—a critical foundation of the environmental education field—through in-person and virtual trainings.

Highlights

- Conducted 50 workshops in 25 states and provinces for 1,048 formal and nonformal educators
- Revised *Environmental Education Programs: Guidelines for Excellence*
- Expanded the Guidelines Trainers’ Bureau by collaborating with eight state Affiliates, leading to 12 state-level train-the-trainer workshops for 156 educators
- Pilot tested and refined an equity and inclusion module to the *Community Engagement Guidelines*, with Antioch University New England
- Developed two new virtual courses on the *Community Engagement Guidelines* and *Program Development Guidelines* in response to COVID-19



Participating in the accreditation process, and being accredited, causes us to more deeply reflect on teaching and learning as a full team.

—University of Wisconsin Stevens Point

Higher Education Accreditation

Higher Education Accreditation formally recognizes high-quality college and university programs that consistently prepare well-qualified environmental educators. Accreditation provides a third party, standards-based review process aligned to the NAAEE Professional Development Standards.

Highlights

- Mentored faculty from four colleges and universities as they develop programs
- Two programs applied for accreditation
- Twelve higher education programs accredited since 2013

Certification of Environmental Educators

EE Certification distinguishes highly qualified educators who demonstrate mastery of the skills and knowledge required for effective environmental education, as outlined in the NAAEE Professional Development Standards. NAAEE accredits state certification programs that meet rigorous standards and undergo an intensive review process to ensure ongoing compliance with the Guidelines for Excellence and best practices in EE.

Highlights

- 142 newly certified educators added to the total 1,444 certified educators with a collective reach of more than 787,000 learners
- 222 additional educators enrolled in 14 state programs operated by NAAEE Affiliates and partners
- One new application for accreditation submitted



The personalized, independent, self-designed project was a HUGE part of my positive experience [with the certification program]; it allows people to harness momentum to improve their respective work places, so the ripple effect is amazing. I also want to acknowledge the work done to make this an equitable experience and encourage folks to continue cultivating patience and grace while striving to move the cultural norm, little by little.

—Certification Course Participant

Professional Development Webinars

eeWEBINARS

NAAEE offers high-quality professional development on relevant and timely topics to its members and others. The monthly webinar series helps bring new ideas and thinking to the multi-faceted field of environmental education.

NAAEE hosted 10 webinars in 2021 with a total of 3,854 viewers live and on Youtube. Webinars featured experts from diverse backgrounds. Topics ranged from reflective writing to engaging student voice in civil discourse to increasing diversity in the environmental movement. eeWEBINARS are offered as part the ee360 initiative, presented in partnership with members of the Affiliate Network.



eeINSPIRE

NAAEE and the U.S. Forest Service partner on eeINSPIRE. This second webinar series focuses on topics that relate to the needs of USFS conservation educators, who provide the public with high-quality environmental education programs across the country and beyond. These webinars also provide learning opportunities for NAAEE’s overall network.

All webinars are closed captioned, free of charge, and available for viewing after the event.



A Sampler of Webinar Topics

- Small Marvels: Reflective Writing to Understand Place and Equity
- Critical Questions for Program Design During COVID-19
- Community Engagement and Conservation: Introducing Two Resources for Environmental Educators
- Moving Field Guide: A Kinesthetic Approach to Environmental Education
- Communities Grow Greener When Young People Have a Voice: Building Alliances for Place-Based Learning and Civic Action
- eeWORKS: Demonstrating the Power of Environmental Education
- Building a Climate of Hope: Young Voices Reflect on Resilience, Creativity, and the Future
- Increasing Diversity in the Environmental Movement

Cultivating Collective Impact

Annual Conference & Research Symposium

For five decades, NAAEE has convened one of the leading annual conferences for environmental education professionals and students, designed to promote innovation, networking, learning, and dissemination of best practices. 2021 was no exception.

In light of the COVID pandemic, we held our 50th Annual Conference and 18th Annual Research Symposium virtually, enabling many people to join us who were never able to attend our in-person conferences. As we looked back at the past fifty years and began to think ahead to the next fifty, the Annual Conference and Research Symposium offered inspiring and thoughtful keynotes, a rich variety of workshops, symposia, traditional sessions, research panels, roundtable discussions, bright spots, and posters, along with great opportunities for networking, growth, and change.

The theme, The Power of Connection, celebrated connections in all forms along with the profound restorative role of the natural world in our lives. Sessions reflected all we've learned about how environmental education can bring people of all backgrounds and disciplines together to solve our most pressing problems and to create more just and sustainable communities—including, crucially, addressing systemic racism, and centering equity and accessibility in all we do.



By the [virtual] numbers:

| | | | |
|-------|-----------------------|-----|---------------------|
| 1,481 | Participants | 725 | Young professionals |
| 40 | Countries represented | 444 | Sessions |
| 728 | First-timers | | |



It was my first time and I was very impressed with the attentiveness to detail and range of speakers.

—2021 Conference participant

What attendees had to say:

This is an essential event for someone like me who is about to graduate and is looking for a job in the field.

Every year this conference gets better and better! ... Truly inspiring and always leaves me wanting more :-)

This was really well put together and I enjoyed the speakers for the plenary sessions. It was a great range of individuals represented.

NAAEE Affiliate Network

The North American Association for Environmental Education (NAAEE) Affiliate Network promotes environmental education and supports the work of environmental educators by strengthening the capacity of state, territorial, regional, and provincial environmental education associations. The Affiliate Network provides a forum for ongoing dialogue, shared learning, and joint activities to enhance EE capacity. The Network yields greater impact through collaboration and creates a stronger and more unified voice for EE.

Highlights

- Adopted new Affiliate Network Goals, including one that centers justice, equity, diversity, and inclusion (JEDI)
- Created the Affiliate Network 2022-2025 Work Plan
- Strengthened Affiliate practices through peer learning communities focused on equity and inclusion, fund development, networkwide community, and support for executive directors and staff
- Developed *eeGuidance for Reopening Schools*—tools and recommendations for using K-12 Covid relief funds to support environmental and outdoor learning

naaee
Affiliate Network



Natural Start Alliance

The Natural Start Alliance promotes early childhood environmental education for children from birth through the early elementary years. Natural Start connects and convenes early childhood environmental educators, provides research and resources, and represents early childhood environmental education in a variety of forums.

Highlights

- Hosted virtual Nature-Based Early Learning Conference, NatStart2021
- Held a Winter Event to convene the field, provide training, and showcase high-quality early care and education centers offering innovative environmental education programs
- Co-hosted a Funder Briefing to inform the funding community about opportunities to advance health and education equity through investments in outdoor learning for young children
- Published Volumes 8 and 9 of the *International Journal of Early Childhood Environmental Education*, our peer-reviewed open-access electronic journal promoting early childhood environmental education
- Hosted workshops, forums, and sessions on culturally responsive practice, equitable enrollment systems, inclusive teaching practices, removing barriers to securing gear for families in outdoor education programs, and creating book collections with equity and representation in mind



natural start
alliance

By the numbers:

1,187 Organizational members

750 Conference attendees

12,000+ Journal article downloads

Working collectively toward a future in which every child enjoys nature and the environment as part of a great early childhood education



natstart2021 
Nature-Based Early Learning Virtual Conference
natural start
alliance



eeBLUE

Environmental literacy for a blue planet!

Through the eeBLUE partnership, NAAEE helps NOAA strengthen professional networks, disseminate best practices, support high-quality STEM education, and provide education and outreach for educators and other target audiences.



The eeBLUE Watershed STEM Education Partnership Grants allow environmental education organizations to collaborate directly with 21st Century Community Learning Centers (CCLC) sites on the design and implementation of locally relevant, out-of-school-time programs that develop students' environmental literacy and leadership skills as they improve their communities. Thirty projects initially selected in 2020 continued to serve 18 states, ranging from Alaska to Florida. The funding is provided by the U.S. Department of Education and administered by NAAEE.

The NAAEE group has made this last year and a half so much easier. They've been so supportive through every step of the process and have been understanding of all of the unknowns with COVID and the different district responses to it. Thank you so much!

—Ann Wasser Director, Severson Dell

By the numbers:

30 Grants serving 100 21st CCLC sites, 4,000 students, and 300 CCLC staff, and connecting students with 160 science experts

40 Coffee and Chats hosted to support the grantees

10 Aquaculture Literacy mini-grants awarded

12 Watershed Chronicle blogs published

110 Educators attended the NOAA Environmental Literacy Program (ELP) Resilience Education Grantee Workshop

60 High school students working with 12 different aquariums met for the 2021 Coastal Ecosystem Learning Center (CELC) Virtual Youth Summit



Environmental Education 30 Under 30

EE 30 Under 30 recognizes and builds youth leadership in environmental education across the globe, each year awarding 30 changemakers under the age of 30 who are creating more sustainable and equitable communities. The program celebrates the unique passion of young leaders around the world and gives them a professional boost to increase their impact. We provide ongoing support to our 180 awardees and alumni, including networking, professional development, and grant opportunities.

Highlights

- Welcomed the Class of 2021 to the EE 30 Under 30 community, recognizing 30 educators, social entrepreneurs, artists, and researchers from 13 countries
- Supported the first Changemaker Grants cohort, selected in 2020, as they completed projects that engaged teachers, students, government officials, community members, farmers, and many more audiences around the world
- Launched our second cohort of Changemaker Grants with 12 grantees from seven countries, building on the successes and lessons learned from our first cohort

By the numbers:

12

Grantees from 7 countries reached more than 14,000 people in partnership with 99 organizations

20

Awardees and alumni shared their stories through EE 30 Under 30 panels and presentations at international conferences

41

Awardees and alumni attended the NAAEE conference through EE 30 Under 30 conference scholarships



Sampler of EE 30 Under 30 Projects:

Sara Alamo (Argentina)

Empowering communities in the Sierras de Córdoba mountains to conserve native forests through education and restoration

Symone Barkley (U.S.-Maryland)

Addressing the STEM learning gap through “Peace of Nature” STEM learning kits featuring typically underrepresented audiences

Connel Bradwell & Erinn Drage (Canada)

Showcasing young Canadian environmentalists through an online educational digital media series

Ciarra Greene (U.S.-Nimiipuu Homelands in ID, MT, OR, WA)

Promoting the healing and protection of Nimiipuu homelands through culture, science, and education

Yew Aun Quek (Malaysia)

Equipping budding conservationists with the knowledge and skills to protect Malaysia’s marine environment

Isabella Villanueva (Chile):

Building the capacity of youth across Chile to participate in democratic processes for an ecological constitution

Mobilizing Multi-Sector Support

Research in Environmental Education

NAAEE actively engages in and supports evidence-based research across the sophisticated field of environmental education. Working with outstanding partners, NAAEE leads the way on several significant initiatives that advance our understanding of how best to practice and communicate about EE.



eeRESEARCH

The combined research collections of both NAAEE and the Children and Nature Network, including useful articles, summaries, and syntheses

| eeVAL

An online portal developed with Duke University and others, to provide a framework and build capacity for culturally responsive and equitable evaluation (CREE) in EE

eeWORKS

Comprehensive research reviews and communication tools that demonstrate the impact and value of EE to key stakeholders, including educators, environmental organizations, policymakers, and funders

Highlights

- eeRESEARCH: Added 302 research summaries
- eeVAL: Gathered input through surveys and focus groups to advance the prototype website
- eeWORKS: Added two volumes on the benefits of EE for conservation and early childhood development



Coalition for Climate Education Policy

Advancing climate literacy for a just and sustainable future



Advocating for Environmental Education Policy

As the professional association for environmental education, NAAEE advocates for funding and programs that support high quality EE programs at the federal, state, and local level. We work with Affiliates, educators, and other partners to monitor opportunities to shape EE policy, develop strategies for advancing key initiatives, and build capacity for advocacy within the EE community. We build coalitions and grassroots networks for greater impact in promoting policies to improve environmental literacy and increase climate change education.

Highlights

- Disseminated guidance and exemplars of outdoor learning as an evidence-based intervention for schools responding to COVID safety restrictions and protocols
- Launched a [Coalition for Climate Education Policy](#) to advocate for effective state and federal climate change education policies
- Introduced eeADVOCATE, a quarterly newsletter covering a range of topics related to policy and advocacy for EE, with 1,000+ subscribers in the first year
- Hosted a [virtual town hall with Governor Jay Inslee](#) (Washington State) and other climate education advocates, with an audience of more than 800

eeADVOCATE

Supporting EE in Schools

NAAEE supports K-12 systemic environmental literacy through its Superintendents' EE Collaborative (SEEC). SEEC is a community of practice for school district administrators from across the United States who are local champions for interdisciplinary EE from preK through grade 12. NAAEE supports SEEC members by facilitating networking opportunities, and providing information on finding partners, high-quality EE resources, and funding.



Superintendents' Environmental Education Collaborative

In many ways, civic engagement is in the DNA of the field of environmental education. Environmental education builds the knowledge, skills, and motivation to help people of all ages make better personal decisions, become engaged in civic life, and build healthier communities that can better address the environmental, economic, and social challenges we face as a society.

—Bora Simmons, National Project for Excellence in Environmental Education



Connecting Civic Engagement and Environmental Education

Since 2014, NAAEE has partnered with the Kettering Foundation, a nonprofit cooperative research organization, to advance connections between civic engagement and EE. A cornerstone of this work is the development of Environmental Issues Forums (EIF), which provide tools, training, and support for engaging adults and students in meaningful, productive discussions about complex issues that affect the environment and our communities.

Highlights

- Held one Research Exchange and published a final report on facilitating an action-focused, community-based deliberative process
- Continued our partnership with the University of Florida Extension as they developed CIVIC (Community Voices, Informed Choices), a program that builds capacity in communities to work toward improved well-being
- Continued our partnership with the University of Missouri on engaging youth in climate action



I do not have words to express my immense gratitude to all of you. I am very thankful to GEEP for organizing the 2021 GEEP Youth Innovation Challenge and selecting my submission as a winner.

—Anghy Sayury Aquino Martinez (Peru)



Global Environmental Education Partnership

Since it was launched in 2014, the [Global Environmental Education Partnership \(GEEP\)](#) has built a reputation for being a trusted source of information and ideas to advance environmental education. With a reach that extends around the world, and regionally through the GEEP Asia Pacific Regional Center and emerging GEEP Africa Center, GEEP has catalyzed innovation, built capacity, and empowered a new generation of leaders to more effectively use EE to address the complex environmental and social issues we face.

Highlights

- Working with partners throughout the Asia Pacific, hosted the first GEEP Asia Pacific Forum to explore and strengthen environmental education in the Asia Pacific region
- In partnership with Taiwan's Ocean Conservation Administration, launched the Youth Innovation Challenge to incentivize young people to propose solutions to climate change and marine litter using education
- Developed case studies and an e-book showcasing EE in Action, including case studies that highlight successful EE programs around the world, including the United States-Taiwan Eco-Campus Partnership; the Eco-Picture Diary Program in Japan; and Rocking the Boat in the United States
- Hosted climate change education webinar series in partnership with Taiwan's Ministry of Education
- Hosted a side event at COP27 in Glasgow, Scotland to showcase the importance of environmental education

By the numbers:



2,126 GEEP newsletter subscribers

560 Participants from 68 countries in the GEEP Asia Pacific Forum

200 Registrants from 23 countries for the Climate Change Education webinar series

144 Young people from 43 countries pitching solutions through the Youth Innovation Challenge

geep GLOBAL 全球
ENVIRONMENTAL 環境
EDUCATION 教育
PARTNERSHIP 夥伴



About NAAEE

Our Team

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Katie Navin
Darryl Ramos-Young
Bora Simmons
Elena Takaki

This year is a special one for NAAEE: It's our 50th Anniversary. We're excited to celebrate this milestone with you and to use it as a time to reflect on where we've been and where we're going. It's a wonderful opportunity to feel pride in our work and to toast our accomplishments, while also thinking about why what we do matters and how our work can be more transformational as we look ahead to the next decade and beyond.

—Judy Braus, Executive Director



Thanks to all our partners and funders for their continuing support, passion, and confidence in our work.

And a huge thank you to our members and all who supported NAAEE during 2021.



Demonstrate Your Commitment

A strong commitment to environmental education helps create a more sustainable world for tomorrow. When you give to NAAEE, you help elevate environmental education as a key strategy for lasting and equitable environmental change.

There are many ways to support environmental education:



Become a member



Make a one-time or monthly cash gift



Support the EE Futures Fund



Support our scholarship fund



Become a sustaining member by making monthly contributions



Make a charitable gift of stocks, bonds, or mutual funds



Give a gift membership to an education or conservation professional



Honor a loved one with a tribute gift



Make a planned gift to NAAEE

For more information and to contribute, visit: naaee.org/donate

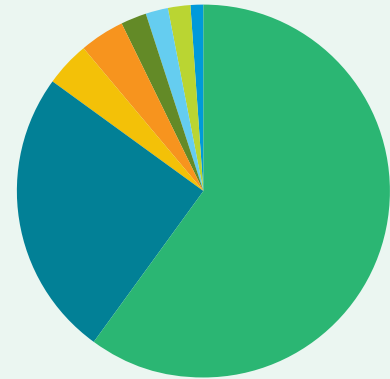
Financials



Statement of Activities

| | 2021 | 2020 |
|--|--------------------|--------------------|
| Support and Revenue | | |
| Grants | \$3,516,119 | \$2,611,388 |
| Conference sponsorships | \$105,666 | \$65,375 |
| Membership dues | \$88,752 | \$83,201 |
| Private grants/general donations | \$1,493,283 | \$1,570,262 |
| Paycheck Protection Program assistance | \$250,117 | \$236,400 |
| Employee Retention Credit | \$66,748 | - |
| Fees for contract services | \$104,112 | \$126,954 |
| Conference registrations | \$249,446 | \$299,156 |
| Interest | \$12,469 | \$28,024 |
| Total revenues | 5,886,712 | \$5,020,760 |
| Expenses | | |
| Program services | \$4,316,700 | \$3,284,010 |
| Management and general | \$448,081 | \$433,841 |
| Fundraising | \$175,318 | \$159,645 |
| Total expenses | \$4,940,099 | \$3,877,496 |
| Change in net assets without donor restrictions | \$834,332 | \$943,162 |
| Change in net assets with donor restrictions | \$112,281 | \$200,102 |

2020 Support and Revenue

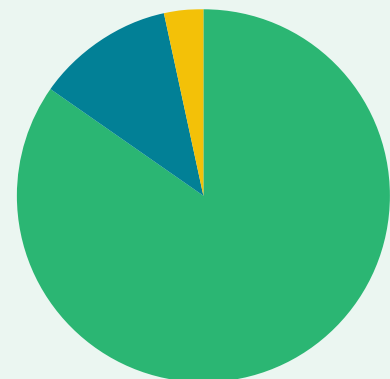


- Grants, **60%**
- Private grants/general donations, **25%**
- Conference registrations, **4%**
- Paycheck Protection Program assistance, **4%**
- Fees for contract services, **2%**
- Membership dues, **2%**
- Conference sponsorships, **2%**
- Employee Retention Credit, **1%**
- Interest, **0%**

Statement of Financial Position

| | | |
|---|--------------------|--------------------|
| Assets | | |
| Cash | \$3,367,049 | \$3,164,833 |
| Accounts receivable | \$97,207 | \$60,061 |
| Grant receivable | \$1,938,360 | \$914,743 |
| Unconditional promises to give | \$23,052 | \$136,361 |
| Certificates of deposit | \$1,604,986 | \$1,598,515 |
| Prepaid expenses and deposits | \$125,319 | \$44,900 |
| Total assets | \$7,155,973 | \$5,919,413 |
| Liabilities | | |
| Accounts payable | \$850,058 | \$570,353 |
| Deferred revenue | \$8,487 | \$8,191 |
| Accrued payroll liabilities | \$139,639 | \$119,693 |
| Net assets | | |
| Without donor restrictions | \$5,193,674 | \$4,359,342 |
| With donor restrictions | \$974,115 | \$861,834 |
| Total liabilities and net assets | \$7,165,973 | \$5,919,413 |

Expenses



- Program Services, **87%**
- Management and general, **9%**
- Fundraising, **4%**

*Audited statements available upon request

2022 and Beyond

For the past 50 years, NAAEE has been working to provide the education we need for the world we want.

We've worked with partners around the world to educate people of all ages about how—together—we can tackle the pressing environmental and social problems of the century, from climate change to loss of biodiversity to systemic racism.

In those 50 years, we have learned much about how education can transform individuals and communities and help inspire action. Though we still have a lot of work ahead of us, your support helps propel the environmental problem solvers of today and tomorrow towards creating more livable, just, and sustainable communities for all.

We can't thank you enough.





Education We Need for the World We Want

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