



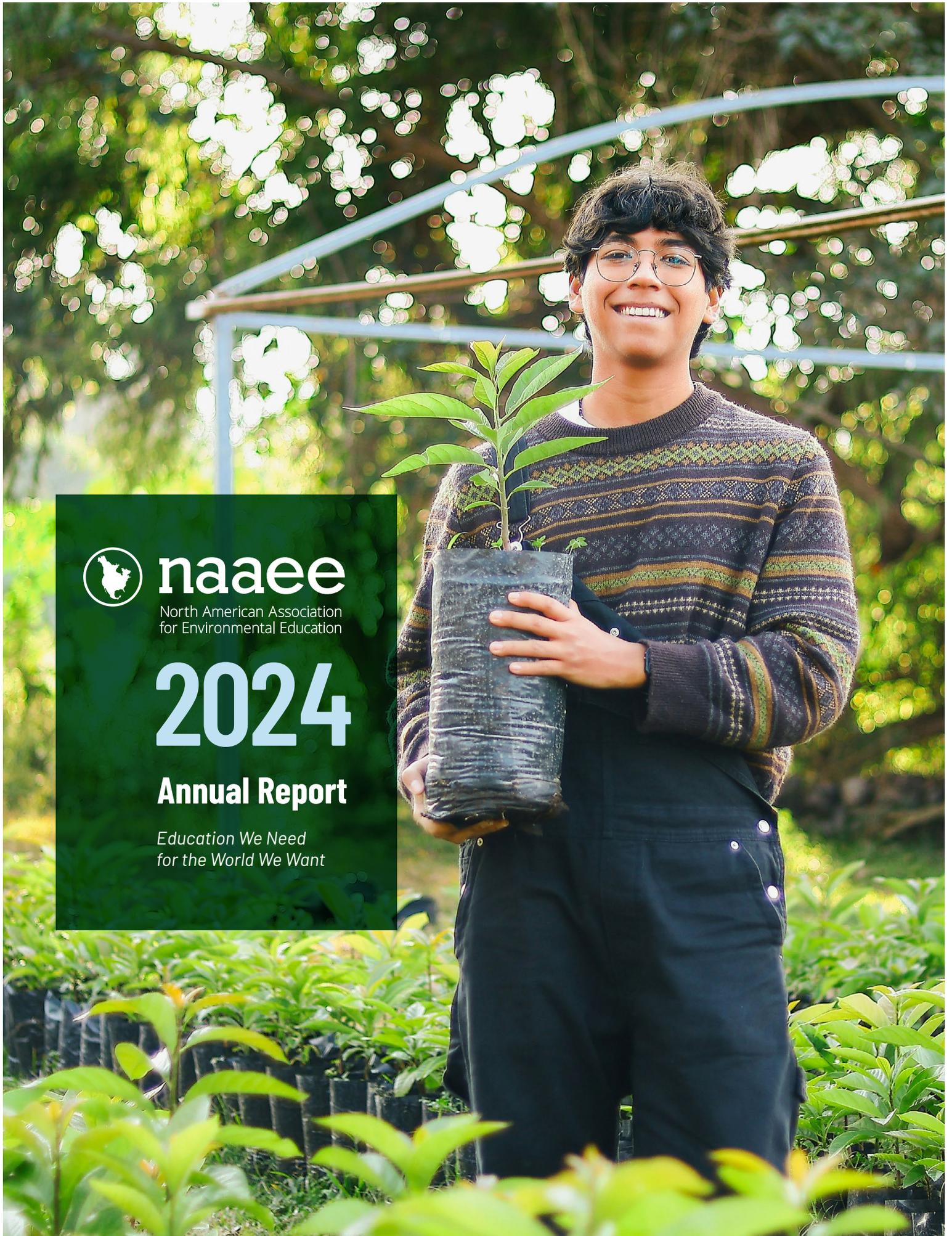
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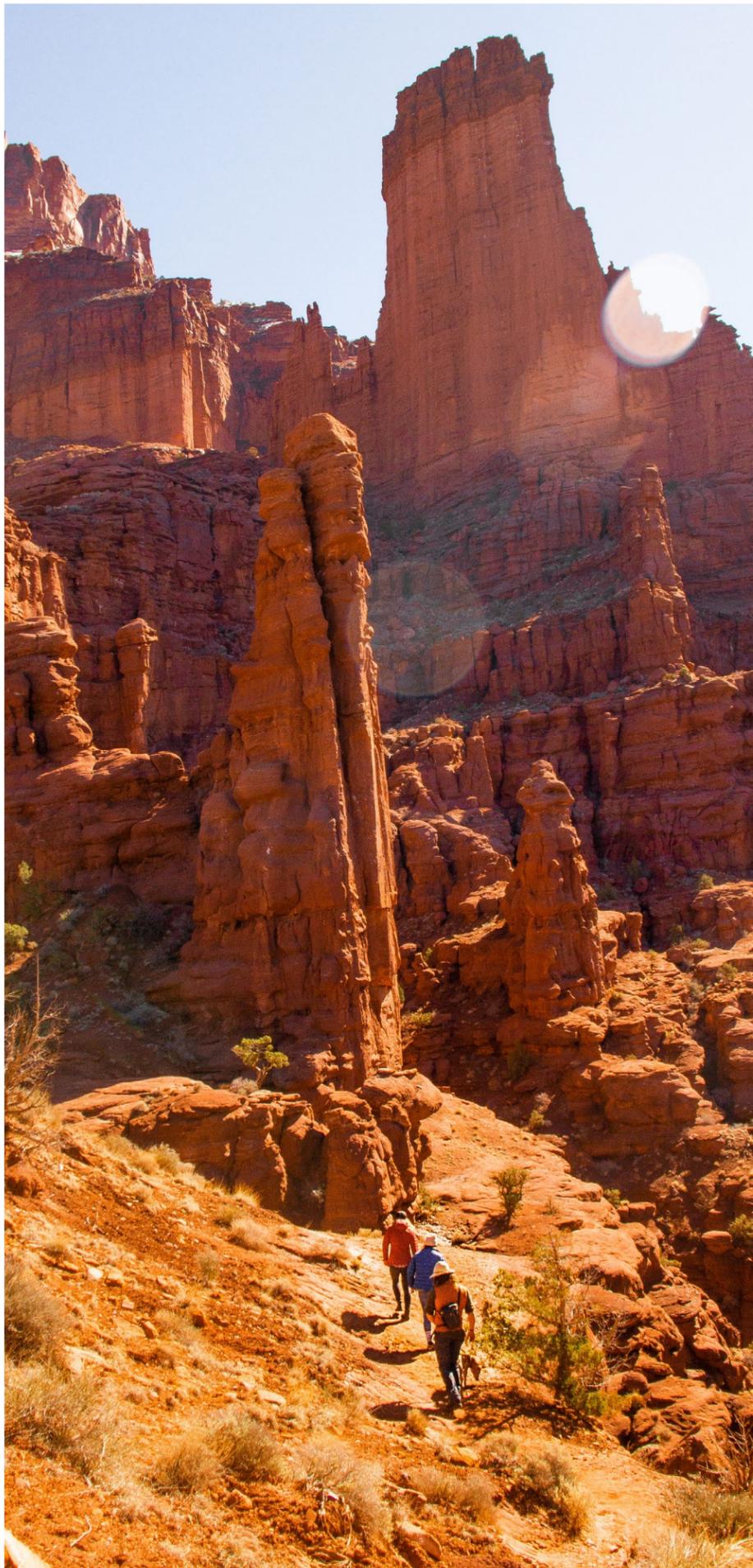
North American Association
for Environmental Education

2024

Annual Report

*Education We Need
for the World We Want*





About NAAEE

For more than five decades, NAAEE has served as the professional association, champion, and backbone organization for the field of environmental education (EE). Our members and supporters include EE professionals working across formal and nonformal settings—including university professors, preschool educators, K-12 teachers and administrators, and educators working in zoos, aquariums, museums, community centers, and nature centers, as well as leaders in government agencies, foundations, and corporations.

Vision

A healthier and more sustainable world where environmental and social responsibility drive individual, institutional, and community choices.

Mission

To use the power of education to advance environmental literacy and civic engagement to create a healthier and more sustainable future. We work with educators, policymakers, and partners throughout the world.

naaee.org



Education We Need for the World We Want

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Education We Need for the World We Want

Dear NAAEE Members, Partners, Affiliates, Donors, and Supporters,

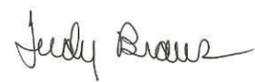
Thanks to your on-going support and spirit of generosity, 2024 was a year that moved our work—and our community—forward. Together with our Affiliates, members, and partners worldwide, NAAEE deepened connections, broadened access to environmental education, and strengthened our impact at the intersection of education, equity, and civic engagement.

Through our programs, research, and outreach, we saw firsthand how education continues to be a powerful driver of change. We worked across disciplines, sectors, and borders to support educators and learners of all ages—in schools, nature centers, museums, zoos, government agencies, and community spaces. Throughout it all, we stayed grounded in the values that guide us: growing leadership, supporting strong networks, fostering resilient communities, and keeping equity and accessibility at the heart of everything we do.

- Nearly 300,000 visitors accessed resources and networks through our eePRO platform.
- Virtual conferences hosted by **NAAEE** and the **Natural Start Alliance** drew almost 1,200 participants from more than 40 countries.
- Our **ee360+** initiative supported professional learning and outreach efforts for more than 23,000 educators and millions more indirectly.
- We partnered with organizations including **NOAA, U.S. Forest Service, U.S. EPA, Bureau of Land Management, Foundation for Environmental Education**, and the **Ministry of Taiwan** to advance environmental literacy worldwide.
- Our **leadership programs** (EE 30 Under 30 and CEE–Change Fellows) supported more than 60 leaders from around the world who are creating healthier and more resilient communities.
- Our **eeCREDENTIALS program**, developed with the Affiliate Network, continued to grow, with hundreds of educators participating in online **eeCOURSES**.
- We expanded the **Global Environmental Education Partnership (GEEP)**—hosting a meeting of the GEEP Advisors in Pittsburgh and supporting the Africa Hub through webinars, team convenings, and new collaborative initiatives.

This year reaffirmed what we know to be true: environmental education helps people lead, connect, and take meaningful action. With your support, NAAEE is helping ensure that learners of all ages have access to education that meets this moment—and prepares us for what comes next.

We're grateful to be doing this work with you, and we're excited for what's ahead.



Judy Braus
Executive Director



Jaime González
NAAEE Board Chair



Education We Need for the World We Want

Drive Excellence and Spark Field-Wide Innovation

Guidelines for Excellence

NAAEE's *Guidelines for Excellence* series—six cornerstone publications for the field—support educators in developing high-quality environmental education programs and resources. We continue to share these essential tools through in-person and virtual trainings, helping ensure strong, effective practice across the field.

Highlights

- Conducted 51 workshops in 26 states and provinces for 920 formal and nonformal educators
- Collaborated with six state Affiliates to expand the Guidelines Trainers' Bureau and offered an additional seven state-level train-the-trainer workshops for 77 educators



Amazing set of resources and training. It's a must for environmental education, but also applicable for just about all of what I do.

—Workshop participant

Professional Development Webinars

NAAEE webinars explore timely and relevant topics to help environmental education professionals—in formal and nonformal settings—strengthen their programs, broaden their impact, and communicate more effectively. NAAEE's monthly webinar series on eePRO is part of NAAEE and EPA's ee360+ initiative, presented in partnership with members of our Affiliate Network. NAAEE also partnered with the U.S. Forest Service on additional webinars, called eeINSPIRE webinars, to advance the field and reach new audiences.

In 2024, NAAEE brought learning to life through nine dynamic webinars, reaching 2,649 participants live and on YouTube. Each session spotlighted diverse experts and timely topics—from effective fundraising and strategic communications to using humor to teach serious subjects. All webinars are free, closed-captioned, and available on-demand, making it easy for educators to tune in anytime, anywhere.



eeWEBINAR and eeINSPIRE Webinar Topics

- The State of Outdoor Policy
- Planning Against Panic
- From Bystander to Ally to Advocate
- Raising More Money by Asking (and Answering) Better Questions
- Inspiring Climate Education and Action: Spotighting NY Sun Works and SEI
- Inclusive Practices for Tumultuous Times
- The Serious Role of "Silly" in Talking and Teaching About Climate
- Beyond the Hype: Emotional Intelligence for Environmental Educators
- Strengthening EE in Your Country: A Discussion Guide

View recordings of all **eeWEBINARS**.

What viewers are saying:

Thank you so much!! I learned a lot and feel super hopeful about outdoor ed policy.

—Attendee of "The State of Outdoor Policy"

eeCREDENTIALS

NAAEE and our Affiliate Network have teamed up to launch one of the most innovative professional development opportunities in environmental education. Affiliates across states and provinces now offer high-quality, flexible, and engaging online courses that deepen understanding of environmental education theory and practice. These **eeCOURSES** can be taken individually or stacked to earn eeCREDENTIALS. By sharing expertly designed curricula across the Network, the program increases access, boosts efficiency, and reaches educators across North America.

By the numbers:

16 Affiliates offered online eeCOURSES **94** sessions of 28 eeCOURSES offered **792** learners enrolled in eeCOURSES

Our ability to offer high-quality eeCOURSES and eeCREDENTIALS has been instrumental in reaching audiences that in-person professional learning would never reach. In a state with a large rural population, this is critical to expanding our environmental education professional development and is highly valued by our participants who need and want more flexible professional learning opportunities.

—Laura Downey, executive director, Kansas Association for Conservation and Environmental Education (KACEE)

Higher Education Accreditation

NAAEE's Higher Education Accreditation program recognizes outstanding college and university programs that consistently prepare skilled and knowledgeable environmental educators. Through a rigorous, third-party review process grounded in the *Professional Development of Environmental Educators: Guidelines for Excellence*, accreditation ensures programs meet high standards for quality and impact. This work also fosters a vibrant community of faculty, creating opportunities for networking, collaboration, and ongoing professional growth.

Highlights

- Thirteen higher education programs have been accredited (and some re-accredited) since 2013
- Held one in-person accreditation conference session and one-on-one conversations with interested programs, reaching 100 higher education faculty members
- Reviewed three accreditation applications
- Ten states are building statewide networks of EE faculty, reaching 700+ educators with resources and professional development
- 400+ participants engaged in seven targeted webinars for higher education faculty

EE Certification

EE Certification distinguishes highly qualified educators who demonstrate mastery of the skills and knowledge required for effective environmental education, as outlined in NAAEE's *Professional Development of Environmental Educators: Guidelines for Excellence*. NAAEE accredits state certification programs that meet rigorous standards and undergo an intensive review process to ensure ongoing compliance with the Guidelines and best practices in EE.

Highlights

- 116 newly certified environmental educators added to the 1,880 total certified environmental educators, with a collective reach of 835,000+ learners
- 252 additional educators enrolled in 13 state programs operated by NAAEE Affiliates and partners
- Newly accredited Pennsylvania's Certification program
- Currently reviewing Maryland's application for accreditation

Watch a **2024 video** of certified educators talking about what they gained from North Carolina's EE certification program.

Research in EE

NAAEE Research Symposium

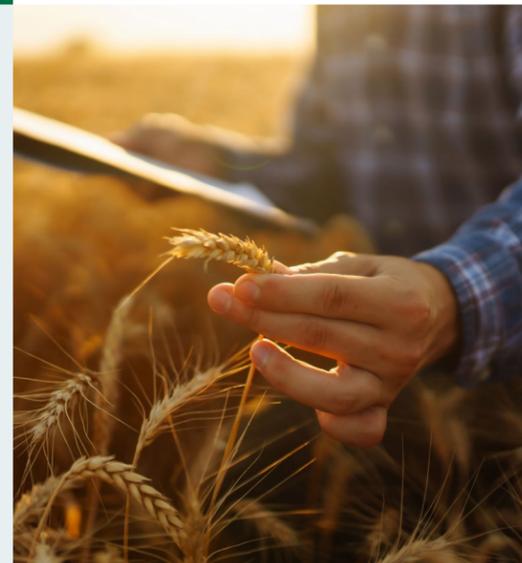
Each year, **NAAEE's Research Symposium** brings together emerging and established researchers from around the world to explore current and future directions of environmental education research. The event sparks vibrant dialogue, fosters collaboration across disciplines, and connects researchers, practitioners, and policymakers at every career stage. A special focus is placed on showcasing graduate students research, helping to elevate the next generation of thought leaders in the field. In 2024, researchers gathered in Pittsburgh, Pennsylvania, for two days of sessions, an exciting keynote by Michelle King, and opportunities to network. Read more about our Annual 2024 Conference and Research Symposium on page 8.



Keynote speaker Michelle King addresses attendees during the Research Symposium opening. Photo credit: NAAEE

As an early career scholar who recently finished a PhD program, attending the NAAEE Symposium allowed me to share my research and find other scholars who were conducting similar research. I was able to look beyond the academic realm and see what efforts were being done in hands-on settings with populations that really benefit from environmental education.

—NAAEE 2024 Research Symposium scholarship recipient



eeRESEARCH Library

eeRESEARCH features research in environmental education, including the movement to connect children and nature. The database includes articles, syntheses, and research summaries. This project is a partnership with Children & Nature Network and NAAEE, and is funded by the Pisces Foundation with support from ee360+ and the U.S. Forest Service.

In 2024, we added three new thematic collections to provide carefully curated research summaries related to key topics of interest to the field. Themes include:

- Agroecology and Education
- Hope, Affect, and Emotion in EE
- Indigenous-Led Approaches to EE



eeWORKS

eeWORKS is a series of meta-analyses of available research that demonstrate the impact and value of EE. Guided by an expert advisory board, NAAEE partnered with Stanford University, University of California-Davis, and University of Florida to demonstrate the impact and value of EE. Recently added topics include, "Community and Citizen Science Programs Support Environmental Education Outcomes," "Demonstrating the Power of Environmental Education for Positive Youth Development," and "Environmental Education Practices That Support Civic Engagement."



Cultivate Collaboration and Strengthen Networks for Change

Annual Conference and Research Symposium

For more than five decades, NAAEE has convened one of the leading annual conferences for environmental education professionals and students—an event designed to inspire innovation, foster collaboration, and share effective practices across the field. We held our **53rd Annual Conference** and 21st Annual Research Symposium in Pittsburgh, Pennsylvania, in partnership with our state Affiliate, the Pennsylvania Association for Environmental Education.

Pittsburgh, renowned as the “City of Bridges,” stands as a testament to the power of connectivity. Celebrating this symbolic significance, our theme, *Building Bridges*, focused on bridging gaps across borders, disciplines, and ideas, and exploring how we foster mutual understanding and discover common ground.

The events featured inspiring and thoughtful keynotes, a rich variety of workshops, symposia, traditional sessions, research panels, roundtable discussions, bright spots, and posters, along with great opportunities for networking and growth. Sessions explored vital topics in our field, such as climate change education, research-based practice, the benefits of connecting to nature, developing a green workforce, protecting biodiversity, and centering equity in our work.



Vik Mohan gives a keynote address at NAAEE 2024 in Pittsburgh, PA. Photo credit: NAAEE



ee360+ Leadership and Training Collaborative

ee360+ is NAAEE’s signature program designed to grow and support the field of environmental education. Building on the work of ee360, this five-year cooperative agreement with U.S. EPA models a collaborative approach to developing and improving access to high-quality environmental education. The project brings together the expertise of 24 training and dissemination partners, which include universities, nonprofit organizations, and federal agencies, to grow, strengthen, and diversify the field. In the fourth year of the program, partners trained over 23,000 educators and leaders who in turn reached over 5.8 million individuals. Over 1.1 million people in the expanded networks of our Dissemination Partners received news of ee360+ training events, publications, and resources.

ee360+ advances the field of EE through the following:

- **Educator training:** Antioch University New England, Cornell University, Earth Force, Florida A&M University, Project Learning Tree, Project WET, Project WILD, University of Florida train formal and nonformal educators and preservice faculty in environmental education, civic action education, and community engagement.
- **Leadership and capacity building:** The CEE-Change Fellowship supports civics and environmental education leaders across the United States and internationally.
- **Setting standards:** University of Wisconsin-Stevens Point leads the accreditation efforts for higher education institutions, while NAAEE works with state Affiliate programs to build the certification program for EE professionals. Bora Simmons spearheads the work on the Guidelines for Excellence that outline best practices for the field.
- **Supporting the field:** NAAEE supports state Affiliates in their efforts to work in local communities. eePRO and the dissemination partners help connect educators in the field and make new resources and programming accessible to environmental educators and professionals across the country.

By the numbers:



What attendees had to say:

The Symposium and Conference helped me to expand my ideas of the impact I want to have on the world, and how I might change my career trajectory to accomplish my goals.

I really appreciate all the time and effort that it takes to put something like this together, and I am so grateful to have an organization like this that really is intentional about making impactful connections to grow EE across the globe.

Thank you for the hard work. You did a tremendous job. This is my absolute favorite professional conference that I have ever attended, and I hope I get a chance to attend again.

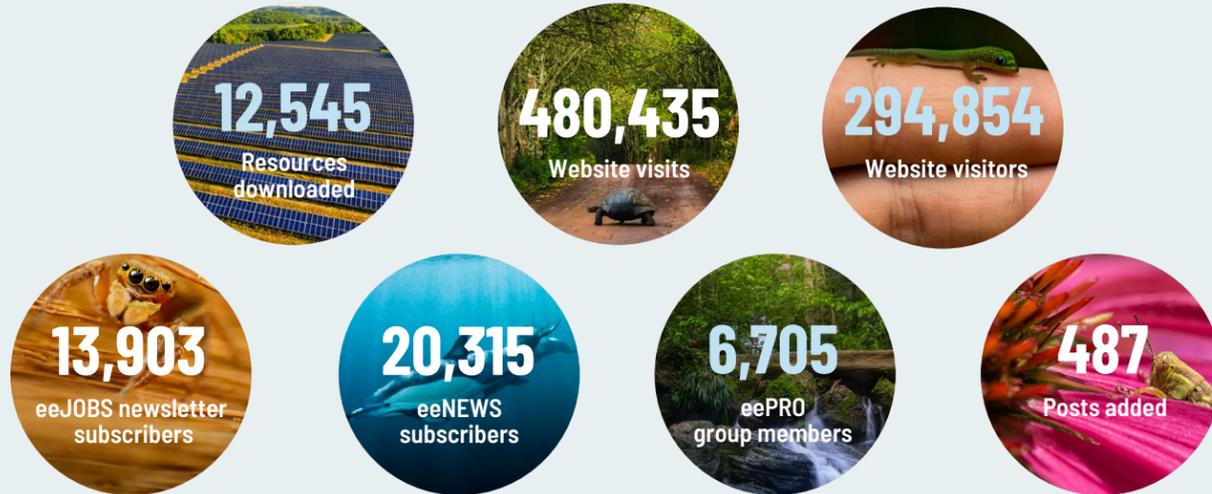


eePRO: A Hub for Growing Engagement in EE

NAAEE's eePRO, a major ee360+ initiative, is an online community that connects environmental education professionals worldwide to each other and to a broad range of resources, research briefs, learning modules, professional development opportunities, webinars, job listings, and 18 discussion groups focused on topics of interest.



By the numbers:



The latest news, resources, and opportunities in the EE community



The leading job listing service in the EE field



A series of online learning modules exploring the foundations of EE



A library of EE research at your fingertips



Research reviews and tools illustrating the benefits of EE



Expert recommendations for resources in 16 topic areas

NAAEE Affiliate Network

NAAEE's Affiliate Network promotes environmental education and supports the work of environmental educators by strengthening the capacity of state, territorial, regional, and provincial environmental education associations. The Affiliate Network provides a forum for ongoing dialogue, shared learning, and joint activities to deliver broader reaching and more effective EE. The Network yields greater impact through collaboration and creates a stronger and more unified voice for EE.



Highlights

- Continued updates to the Affiliate Toolkit, an online library of nonprofit development tools featuring tools created by and for Affiliates
- Over 70 Affiliate leaders attended the Annual Affiliate Workshop during the 2024 NAAEE Conference and participated in professional development on AI for nonprofits and succession planning
- Awarded \$45,500 to 12 Affiliates to support projects that forge new partnerships, provide training, and create pathways for educators and educational organizations to provide high-quality, community-based EE programming.
- Continued to support Affiliate communities of practice in fund development, state policy, and more

Natural Start Alliance



Natural Start Alliance

The **Natural Start Alliance**, an NAAEE initiative launched in 2013, promotes early childhood environmental education for children from birth through the early elementary years. Natural Start connects and convenes early childhood environmental educators, provides research and resources, and represents early childhood environmental education in a variety of forums.

Our annual Nature-Based Early Learning Conference brings professionals together to explore and promote nature-based learning for young children through workshops, field trips, interactive indoor and outdoor sessions, and engaging plenaries. We hosted NatStart24 in Portland, Oregon, with options for attendees to attend online. All attendees—including those attending the live event—receive access to a year's worth of online conference content to support professional learning throughout the year.

Our advocacy work centers on promoting equitable access to nature-based education through public funding of nature-based education. Natural Start supports the early care and education system in implementing regulatory changes to support nature-based outdoor learning, and also connects and supports members and partners in state-level advocacy.

Highlights

- Published Volume 12 of the *International Journal of Early Childhood Environmental Education*, our peer-reviewed open-access electronic journal promoting early childhood environmental education
- Hosted the first meeting of the Black Educators Network at the NatStart24 conference to connect and support Black educators in nature-based education
- Hosted four webinars, reaching 1,075 people through live attendance and recording views

By the numbers:



DISCOVER the Forest

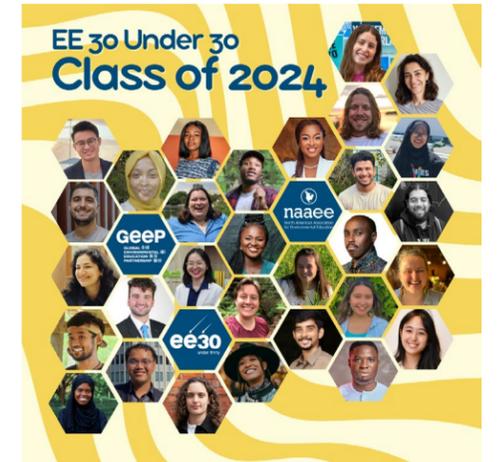
In 2024, NAAEE began work to revitalize the **Discover the Forest** website and transition the project from a public service campaign encouraging families to get outside and explore our nation's public lands to an educational program focused on the early years (birth to age 8). The program now offers families and educators inspiration and practical ideas to explore nature right outside their homes and classrooms.

Invest in Leadership for a Stronger and More Inclusive Movement



Environmental Education 30 Under 30

EE 30 Under 30 recognizes and builds leadership in environmental education, each year awarding 30 changemakers under the age of 30 who are creating more sustainable communities around the world. The program celebrates the passion and innovation of these young leaders from diverse backgrounds and identities and gives them a professional boost to increase their impact. We provide ongoing support to our 271 awardees and alumni from 53 countries, including networking, professional development, and grant opportunities. The EE 30 Under 30 Class of 2024 includes 31 changemakers from 20 countries working on climate action, environmental health, land restoration, and more.



Global Environmental Education Partnership

The **Global Environmental Education Partnership (GEEP)** is a vibrant and inclusive learning network designed to strengthen environmental education globally to create a more just and sustainable future for all. The GEEP connects EE professionals and thought leaders from around the world, sharing effective practices for strengthening EE at the regional, country, and local levels. GEEP programs amplify the stories and innovations of multi-generational environmental educators and leaders working to address the complex environmental and social issues we face.

Highlights

- Convened the GEEP Advisory Group in Pittsburgh, Pennsylvania, to celebrate 10 years of GEEP and plan for future GEEP activities
- Published GEEP 10-Year Impact Report, which outlines GEEP's major accomplishments since the start of the program in 2014
- Facilitated webinars in collaboration with the Taiwan Ministry of Environment, the GEEP Asia-Pacific Regional Center (APRC), GEEP Africa Hub, the Foundation for Environmental Education, the Greening Education Partnership, and GEEP Advisors, covering topics such as the triple planetary crisis and building capacity for EE at the national level
- Featured GEEP Advisors and EE 30 Under 30 alumni in *The World We Want* podcast
- Shared about GEEP's work at the World Environmental Education Congress (WEEC) and Youth Environmental Education Congress in Abu Dhabi
- Supported an international fellow from the Washington Mandela Fellowship program

The power of collaboration is very evident in GEEP, that sharing of knowledge, sharing of wisdom, that ability to really critique each other's ideas in a safe environment.

—Ian Humphreys, GEEP advisor

We all come to these GEEP meetings from different parts of the world, year after year, wearing different hats from our own organizations and with our own agendas and perspectives. But the moment we gather, we become this [group of] global environmental educators all debating and discussing how to prioritize environmental education for a better tomorrow. We have formed so many friendships, relationships, and bonds...it's been a wonderful experience these past 10 years of evolving GEEP.

—Gayatri Raghwa, GEEP advisor

Being recognized as an EE 30 Under 30 was truly transformative—an affirming and deeply appreciated reminder that the work I'm doing for my community and for this planet is both meaningful and needed. This recognition has given me the confidence to share my experiences, challenges, and journey with others pursuing environmental work, helping create both representation and mentorship for those striving to make a positive impact. I am profoundly grateful to NAAEE for showing me that not only is there space for me in this field, but that I can play a significant role in shaping its future.

—Dajawn Williams, EE 30 Under 30 Class of 2024

Civic and Environmental Education (CEE)-Change Fellowship



The **CEE-Change Fellowship**, supported by ee360+ and the Cedar Tree Foundation, fosters leadership and innovation to promote civic engagement and environmental responsibility and ultimately build more resilient and healthy communities. CEE stands for Civics and Environmental Education.

Thirty Fellows representing eleven countries made up the second cohort of the CEE-Change Fellowship. Each Fellow developed a Community Action Project that addressed a local climate change issue, led

to progress on civic engagement, and strengthened community resilience to address environmental concerns. Additionally, each project addressed U.S. EPA's core mission to provide Americans with clean air, land, and water and healthier communities. The fellowship included immersive leadership training; monthly training webinars; and small grants, guidance, and peer support for implementing community-based civic action projects.

Read about the CEE-Change Fellows projects on our [CEE-Change, Together](#) blog series.





eeBLUE: Environmental Literacy for a Blue Planet

NOAA and NAAEE's **eeBLUE partnership** aims to advance environmental and science literacy to create more resilient communities nationwide. The collaboration integrates NOAA's science and NAAEE's environmental education expertise into educational programs and supports high-quality STEM education to help conserve natural resources and foster a more sustainable, informed, and resilient society. eeBLUE builds professional networks, shares best practices, and drives impactful change in environmental education and outreach initiatives.

In 2024, NAAEE and NOAA announced two new eeBLUE grantee cohorts.

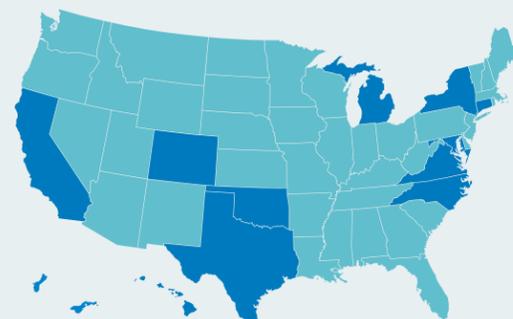


The **eeBLUE 21st CCLC Watershed STEM Education Partnership Grants**, with \$1.1 million from the U.S. Department of Education, support collaborations between environmental education organizations and local Nita M. Lowey 21st Century Community Learning Centers. The **12 selected projects** serve 11 states, ranging from Hawai'i to Maine. These sites play a crucial role in designing and implementing locally relevant, out-of-school-time programs that develop students' environmental literacy and leadership skills as they improve their communities. Learn more about the grantees in the **Watershed Chronicles blog series**.



The **eeBLUE Aquaculture Literacy Mini-Grants program** awarded \$165,000 to nine grantees for projects that connect aquariums and museums with seafood farmers and NOAA offices to bring aquaculture education to underserved communities across four NOAA Fisheries regions. Reaching from Maine to Florida and west to Washington state, the projects help people understand how aquaculture supports healthy communities and ecosystems. Learn more about the grantees in the **Harvest Stories blog series**.

In July 2024, NAAEE and NOAA **welcomed fifteen high school student leaders** to Washington, D.C., to kick off the 2024–2025 **eeBLUE Young Changemakers Fellowship**. These young leaders hailed from 13 states and U.S. territories. They spent the week meeting with government officials and national leaders, participating in hands-on workshops, and getting to know the cohort members. After returning from D.C., fellows spent the fall semester designing and leading an action project in their home communities, with support from a NOAA mentor.



Guam, American Samoa, Hawaii

Youth Innovation Challenge: Saving Our Seas!

The **Youth Innovation Challenge (YIC)** recognizes young environmental leaders ages 15–30 who are addressing issues affecting marine environments and ecosystems. In our fourth year of the program, young people from around the world shared innovative solutions to protect marine resources and engage people of all ages as stewards for marine conservation, using environmental education as a key component. In partnership with the Taiwan Ocean Conservation Administration (OCA), the GEEP YIC highlights the ingenuity of the new generation and encourages young people to consider how education can help us tackle today's pressing marine challenges. The three winners received \$1,000 USD each to support their efforts and were invited to attend a YIC Award Ceremony and give a presentation at the International Conference for Marine Debris in Taipei, Taiwan in September 2024. All awardees received a certificate and global recognition through the Global Environmental Education Partnership's network.



By the numbers:

- 12 finalists and 3 winners from 10 countries
- Received applicants from 42 countries



Global E-STEM Awards

In 2024, NAAEE continued working with corporate partners to develop programs that advance E-STEM (Environment, Science, Technology, Engineering, and Math)—integrating environmental education into STEM learning for youth around the world.

Through the **Global E-STEM Awards**, NAAEE and Pratt & Whitney worked together to support established and promising E-STEM programs that increase students' environmental literacy, build STEM skills, and create pathways to environmental careers. We awarded \$250,000 in grants and prizes to 14 nonprofit organizations in 11 countries and 4 continents. The awardees reached more than 42,000 beneficiaries with their programs.



GO BEYOND



An unanticipated opportunity of this award was engaging industry professionals to support our mission. Their involvement has sparked curiosity among participants about sustainability careers in aviation and has strengthened our credibility, positioning us for future collaborations with airlines and for broader impact within the aviation sector's sustainability landscape.

—Ellah Atieno Wafula from the Association of Women in Aviation Maintenance

Champion Environmental Education Through Policy, Communication, and Outreach

Advancing Policies to Support EE

NAAEE advocates for funding and programs that support high-quality EE programs at the federal, state, and local levels. We work with our Affiliate organizations and other partners and educators to monitor opportunities to shape EE policy, develop strategies for advancing key initiatives, and build capacity for advocacy within the EE community. We build coalitions and grassroots networks for greater impact in promoting policies to improve environmental literacy and increase climate change education. Learn more about our [climate change education work](#).

Highlights

- Disseminated a new report—*Mapping the Landscape of Nonformal Climate Communication and Education*—in partnership with the Monitoring and Evaluating Climate Communications and Education Project
- As facilitator of the [Coalition for Climate Education Policy](#), led development of the [Climate Education Policy Toolkit](#), which helps individuals navigate the dynamic landscape of state and local climate education policy.



Supporting EE in Schools

NAAEE supports preK–12 systemic environmental literacy through its [Superintendents' EE Collaborative \(SEEC\)](#). SEEC is a community of practice for school district administrators from across the United States who are local champions for interdisciplinary EE. NAAEE supports SEEC members by facilitating networking opportunities and providing information on potential partners, high-quality EE resources, and funding.

- Hosted a SEEC session at the 2024 NAAEE conference exploring how EE program providers can best support school districts and help create systemic frameworks for K–12 environmental literacy
- With SEEC members, promoted strategies for systemic integration of environmental literacy at the 2024 AASA National Conference on Education



Sustain a Thriving Organization

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- Grace Charabati**
Event and Executive Coordinator
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Accountant
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eeBLUE Consultant
- Anne Umali***
Program Consultant
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Manager, Discover the Forest
- Sylvia Weir***
weirdesign.com
- Bruce Young**
Affiliate Relations Specialist

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- Elena Takaki**

*Consultants

Thanks to all our partners and funders for their continuing support, passion, and confidence in our work.

And a huge thank you to our members and all who supported NAAEE during 2024.



2024 Financials

Statement of Activities

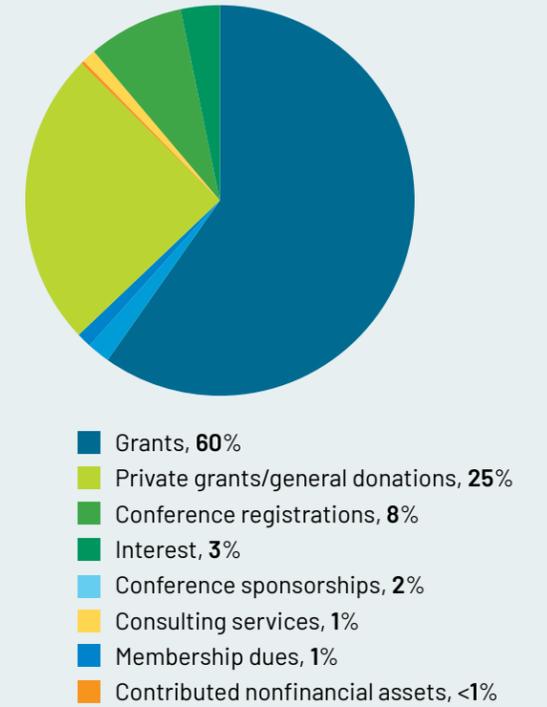
	2024
Support and Revenue	
Grants	\$4,412,798
Conference sponsorships	\$139,130
Membership dues	\$92,275
Private grants/general donations	\$1,806,650
Contributed nonfinancial assets	\$19,183
Consulting services	\$84,797
Conference registrations	\$587,091
Interest	\$239,025
Total revenues	\$7,380,949
Expenses	
Program services	\$5,885,394
Management and general	\$506,068
Fundraising	\$155,570
Total expenses	\$6,547,032
Change in net assets without donor restrictions	\$858,913
Change in net assets with donor restrictions	(\$24,996)

Statement of Financial Position

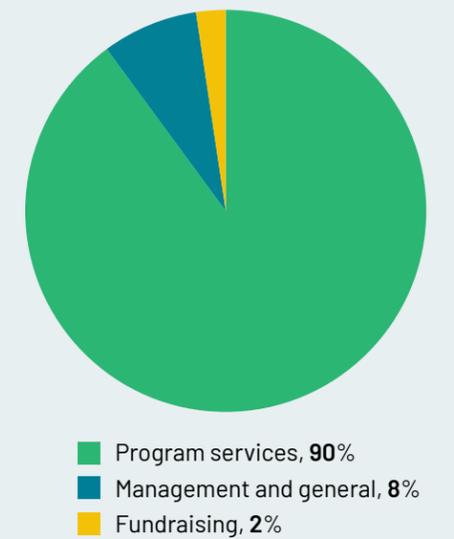
Assets	
Cash	\$2,227,082
Accounts receivable	\$22,673
Grant receivable	\$1,949,009
Unconditional promises to give	\$168,976
Investments	\$4,366,145
Prepaid expenses and deposits	\$11,283
Total assets	\$8,745,168
Liabilities	
Accounts payable	\$504,727
Deferred revenue	\$5,118
Accrued payroll liabilities	\$199,441
Net assets	
Without donor restrictions	\$7,459,821
With donor restrictions	\$576,061
Total liabilities and net assets	\$8,745,168

*Audited statements available upon request

2024 Support & Revenue



Expenses



Demonstrate Your Commitment

A strong commitment to environmental education helps create a more sustainable world for tomorrow. When you give to NAAEE, you help elevate environmental education as a key strategy for building healthier, more resilient communities.

There are many ways to support NAAEE and environmental education:



Become a member



Make a one-time or monthly cash gift



Support the EE Futures Fund



Support our scholarship fund



Make a charitable gift of stocks, bonds, or mutual funds



Give a gift membership to an education or conservation professional



Honor a loved one with a tribute gift



Make a planned gift to NAAEE



Sponsor a local educator's attendance at the NAAEE conference

For more information and to contribute, visit: naaee.org/donate

