



# 45th Annual NAAEE Conference CALL FOR PRESENTATIONS

## From Inspiration to Impact

Inspiring stories. Compelling evidence. Meaningful impact.

NAAEE's 45th annual conference will link powerful stories of innovation and success in EE from around the world with how environmental education builds community and creates purposeful change. We will celebrate the ways in which our work inspires people of all ages and backgrounds to connect with nature, contribute to healthy environments and empowered communities, and shape a more sustainable future.

**October 19–22, 2016 ❖ Madison, Wisconsin**  
**Deadline for Submissions: March 31, 2016**

This is the Call for Presentations for the general NAAEE Conference.  
[Click here](#) for the Call for Presentations for the NAAEE Research Symposium, October 18–19, 2016.

---

NAAEE seeks compelling proposals that inform environmental educators about proven practices; push the leading edge of the profession; advance diversity, equity and inclusion in the field; and motivate the pursuit of excellence.

## Conference Strands & Keywords

Presentation proposals must be submitted under one of six thematic strands that characterize this year's conference. Each strand explores a different aspect of the environmental education profession.

The focus points listed indicate the priority topics we are emphasizing this year. Use these to guide your submissions and choose the one strand that most closely aligns with your proposal. Please do not submit identical or nearly identical proposals under more than one strand.

## 1) Applying Research to Increase Our Impact

*Using research to inform how we design, develop, refine, and promote environmental education programs, including methods to engage new and under-represented audiences*

Sessions appropriate to this strand address such topics as:

- Cutting-edge research that is important and relevant to all environmental educators
- Linking research and practice: successfully applying what we know to what we do
- Strategies for evaluating environmental education programs
- Using research results to influence decision makers and demonstrate to them the value of EE
- Research and case studies about the benefits and challenges of learning and teaching in outdoor settings and in culturally relevant contexts
- Ideas for developing shared outcomes in environmental education that allow us to better measure our collective impact

## 2) Conservation and Environmental Education

*Achieving conservation goals through education, communication, social marketing, and ecotourism strategies, including public participation in scientific research (PPSR) and place-based community action*

Sessions appropriate to this strand address such topics as:

- Strategies for building capacity for education within the broader practice of conservation
- Current research and case studies on behavior change as it relates to conservation education
- Education strategies for addressing specific issues such as climate change, energy, water, biodiversity, and food systems
- Successful tools, approaches, and educator preparation for bringing PPSR (citizen science) into the classroom or community improvement projects
- Successful collaborations between conservation educators and practitioners in all settings, from rural to suburban to urban, as well as wild spaces, public lands, and beyond
- Increasing diversity, equity, and inclusion in the conservation movement

## 3) Educating for Sustainable Communities

*Creating sustainable and equitable communities through informed partnership building, informed civic engagement and personal decision making, developing sense of place, systems thinking, connecting community and environment, and understanding historical impacts on communities of color*

Sessions appropriate to this strand address such topics as:

- Achieving environmental integrity, social equity, environmental justice, and economic prosperity through education and authentic engagement of historically underrepresented communities
- Grassroots partnerships for community improvement; characteristics of successful community action projects
- Sense of place, inclusion, and cultural relevancy in urban, suburban, and rural communities
- Strategies for addressing controversial issues and finding common ground

- Connecting education about food, food systems, and agriculture with personal and environmental health
- Incorporating culturally rooted practices into our work and understanding how people from different backgrounds relate to, engage with, and care about the environment

#### **4) Green Schools**

*Using environmental education to transform education, enhance student achievement, conserve resources, support national and international education trends, link schools and communities, and build support for environmental education on K–12 campuses*

Sessions appropriate to this strand address such topics as:

- Green Schools as a pathway to service learning, student leadership, civic engagement, outdoor learning, and other effective education practices
- Exemplary initiatives for greening the campus and the curriculum, including facilities management practices, district and administrative commitments, and student involvement
- Green Ribbon and other recognition programs
- Advancing the Green Schools movement worldwide
- Promoting interdisciplinary instruction
- Research and case studies about the benefits and challenges of green schools

#### **5) Inspiring Connections to the Outdoors**

*Cultivating partnerships and providing outdoor education experiences that connect people of all ages and backgrounds to nature*

Sessions appropriate to this strand address such topics as:

- Early childhood environmental education and nature preschools
- Partnerships that increase connections to nature
- Creating and using green spaces and nearby nature in urban areas
- Overcoming challenges associated with getting students and young children outside
- Outdoor programs that promote physical or spiritual health and wellness
- Developing outdoor programs that are inclusive and relevant to all audiences

#### **6) Leadership and Capacity Building**

*Programs, projects, research, and training that build a stronger and more inclusive field and move EE forward in creative and proven ways*

Sessions appropriate to this strand address such topics as:

- Strategies for diversifying and strengthening the field of EE
- Innovative practices, including environmental communication, social marketing, civic tourism, grassroots community building, and media education
- Providing career pathways that promote diverse EE workforces, including trade skills for green careers and opportunities in community colleges
- Integrating EE into pre-service teacher preparation and in-service professional development
- Supporting and cultivating emerging leaders in EE
- Advocating for policies that support EE

**Keywords:** Program listings on NAAEE's mobile app are searchable by keywords. You can tag your proposal with up to three keywords selected from the word bank on the proposal submission form.

## Session Formats

Please read the following session format descriptions carefully and select the most appropriate format for your proposed session.

### Bright Spots

**(10 minutes)** Bright spots are **succinct talks** that celebrate specific triumphs and showcase things that work! These 10-minute presentations highlight successful and innovative family programs, school programs, community partnerships, conservation achievements, expanded audiences, research findings, civic engagement, and more. Three related sessions are presented back-to-back during one 40-minute time block, followed by a short discussion. A/V equipment is provided.

### Hands-On Presentations

**(90 minutes)** Hands-on sessions provide participants with an opportunity to **engage in teaching activities and interactive discussions** about a particular topic. A/V equipment is provided.

### Poster Presentations

**(40 minutes)** Posters are 4-foot x 4-foot two-dimensional **printed presentations** illustrating research studies, programs, or other work. Posters are fixed to portable bulletin boards and are available for viewing at leisure throughout the conference. There is also one time block during which all presenters stand near and share their posters with conference participants. No A/V equipment or electricity is provided but presenters may use their own laptops or tablets at low volume.

### Roundtable Discussions

**(40 minutes)** Roundtable discussions emphasize **spirited discussion** between the presenter(s) and session attendees about a central question. Presenters briefly introduce the baseline idea or issue they wish to explore, and then open the discussion for input and exchange of ideas among participants. Examples and interactive materials are welcome, but formal presentations such as PowerPoints are discouraged. Roundtable discussions are held throughout the conference and there will be about six tables in the same large room. No A/V equipment or electricity is provided but presenters may use their own laptops or tablets at low volume.

### Symposia

**(90 minutes)** Symposia are **panel discussions** presenting different perspectives on a topic or question related to one of the focus points for each strand. Panels must include a moderator and a minimum of three panelists representing different organizations, ideas, or experiences. To enhance the richness of discussion, criteria for selecting symposia include the diversity of presenters and viewpoints. A/V equipment is provided.

## Traditional Presentations

**(40 minutes)** Traditional presentations focus on a single topic or program, typically including a **talk or media presentation** followed by a short discussion. A/V equipment is provided.

## Workshops

**(Full day [7 hours] or half day [3½ hours])** Workshops are **in-depth sessions** that actively develop specific professional competencies and have widespread potential for implementation. All workshops are held on Wednesday, October 19, 2016, prior to the start of the formal conference. Most workshops will be held at the Monona Terrace Community and Convention Center, but NAAEE will consider offsite locations if visiting resources specific to the area is essential to the educational value of the workshop. A/V equipment is provided for onsite workshops. All workshops are supported solely by participant fees and are subject to cancellation due to insufficient enrollment.

## Audio-Visual Equipment

Rooms for all presentations except roundtable discussions and poster sessions are equipped with a PC laptop (with Office Suite loaded), LCD projector, and screen. We do not provide audio-visual equipment for roundtable discussions and posters, but presenters in these sessions may use their own battery-powered laptops or tablets. NAAEE strongly recommends bringing PowerPoint and other audio-visual materials on portable drives and using the equipment provided.

Internet access is available in all meeting rooms. A limited number of flip charts and markers are available upon request on a first come, first served basis.

## Preparing Successful Proposals: Review Criteria

Using **the criteria listed below**, a team of peer reviewers evaluates and rates all concurrent session proposals within each strand. Strand leaders conduct a final review. The strongest proposals address these points in the session descriptions, **providing enough detail** for reviewers to fully understand what the session will entail.

We strive to dedicate at least 15 percent of our concurrent sessions within each strand to **advancing diversity, equity, and inclusion in EE**. These sessions explore ways to strengthen our field through strategies and programs that help diversify our audiences as well as our workforce, build cultural competence, support environmental justice, engage with new audiences, forge new and lasting partnerships, honor traditional knowledge, and increase our reach and relevance throughout society.

NAAEE's Diversity, Inclusion, and Equity eePRO group will identify sessions that meet related criteria with a special icon in the conference program.

### Proposals will be assessed by how well they:

- Clearly identify what will occur in the session in the format and time allotted
- Describe how the session will effectively engage the audience in innovative thinking about new or proven ideas and approaches
- Explain how the session will inform environmental educators about proven practices, push the leading edge of the profession, and/or motivate the pursuit excellence

- Raise important questions or delivers positive, solution-oriented outcomes supported by research and/or program evaluation
- Demonstrate how the session fits the strand description and one or more focus points
- Address the following three program criteria:
  - Identifies an underrepresented, oppressed, or marginalized community
  - Describes how curriculum design, participant recruitment, program leadership or administrative structure result in equitable environmental education opportunities for the identified community or diversify the EE profession
  - Demonstrates outcomes that result in persons from the underrepresented community becoming empowered to take action on environmental issues of concern to their community
- Use language that demonstrates cultural competency and inclusion sensitivity and describes appropriate and relevant educational methods, tools, or resources that will engage and empower the conference audience with:
  - Increased cultural competency skills
  - A better understanding about the value of diversity and inclusion in environmental education programs
  - Strategies for improving and strengthening equity in order to build capacity in the environmental education field

## How to Submit a Proposal

Proposals must be submitted online by 11:59 p.m. on March 31, 2016. You may find it helpful to [download a blank form](#) from the NAAEE website and use it to draft your proposal before entering the information online.

To help maximize the number and diversity of presenters and perspectives, each individual or team of individuals is limited to a maximum of three proposals.

1. You must have an account in NAAEE's new eePRO directory and be logged in on the NAAEE website before you can submit a proposal. *Note: Each individual associated with your proposal needs to have an eePROfile that has been linked to the online conference management system before you will be able to add his or her name to your online proposal.*

[Log in or create a new eePRO account >>](#)

Creating multiple accounts can cause problems with your ability to submit and edit your proposal(s). If you're not sure whether you have an existing account or whether your account email address is current, we're happy to assist. To avoid confusion, we encourage you contact NAAEE to check on your account status.

**Need help with login?** Email [regina@naaee.org](mailto:regina@naaee.org) or call 202-419-0412.

2. After login, click on the "Submit/Edit Proposals" link on your eePROfile page to connect to All Academic, our online conference proposal management system.
3. Select "conference" and follow the directions for online submission. Click on the "Accept and Continue" button on each page until you reach the final confirmation page.

4. When your proposal is successfully submitted, you will receive a confirmation message at the email address in your eePROfile. This message comes from **do\_not\_reply@allacademic.com**; please make sure the "@allacademic.com" domain is in your **safe sender list**.
5. You can edit any of the information in your proposal until the March 31 submission deadline by (1) logging in to your NAAEE account, (2) clicking on 'Submit/Edit Proposals' link on your eePROfile page, and (3) selecting the proposal from the list on your All Academic home page.

## Important Notes About Presenters and Registration

**All presenters and co-presenters are required to register for the conference and pay published conference fees.**

**NAAEE depends on registration fees to cover conference expenses and cannot provide waivers or discounts to presenters.**

Fees are not yet finalized, but the early bird, full conference registration for current NAAEE members is expected to be about \$435 for a professional and \$285 for a student. Nonmember and daily rates will also be offered. There is a separate registration fee for the Research Symposium.

**All presenters must confirm their conference participation by registering for the conference by the July 22, 2016 presenter deadline.**

If your proposal is accepted, you will have an additional opportunity to finalize session information after you receive your acceptance notice.

## Questions?

Contact NAAEE at [conference@naaee.org](mailto:conference@naaee.org) with questions about submitting or reviewing proposals.