Virtual Exhibit Fair

Customize your virtual exhibit space:
- Add video, livestream, resources, URLs, photos, and other marketing content
- Retrieve leads easily with attendee chats, in-app invites, and data reports
- Engage visitors with likes, comments, photos, and more
- Create buzz with giveaways, coupons, and special offers

**Bonus! Round-the-Clock Access**
Conference attendees will have on-demand access to your exhibit throughout the two-week event and through September 2021

**Special Event: A Night of Networking!**
**Thursday, October 15, 7:00–8:00 PM**
Featuring an exhibit passport contest to encourage high-volume traffic

**Rates**
- Nonprofit/Government: $150
- Business: $250

Mobile and Desktop App Banner Ads
- A banner of your design displays throughout both the mobile and desktop apps in use by all conference participants
- Shows in rotation with other ads
- Numbers limited to guarantee high visibility
- Can link to your resources within the app or on your website

**Rates**
- Nonprofit/Government: $250
- Business: $400

Half last year’s prices; twice the real estate!

Purchase your virtual exhibit space and mobile/desktop app banner at conference.naaee.org/about/exhibits-ads

**Questions?**
Contact conference@naaee.org