

EDUCATION

- 2021–Present** DPHIL (PhD) CANDIDATE IN THE DEPARTMENT OF EDUCATION
University of Oxford, St. Antony's College
Supervisors: Dr. Ann Childs and Dr. Steven Puttick
Thesis title: Claiming Conservation: *How Youth Living in the Galapagos Islands Construct Ecological Knowledge*
- 2015 – 2016** MASTER OF ARTS IN LATIN AMERICAN STUDIES
Stanford University, 3.93 GPA
Foreign Language and Area Studies (FLAS) Fellowship
Advisor: Professor Rodolfo Dirzo
Capstone Advisors: Professors Rodolfo Dirzo and Nicole Ardoin
Capstone title: *Formal Environmental Education for Students in the Galapagos Islands, Educator: Ecological Knowledge as a Partial Proxy for Environmental Literacy*
- 2011 – 2015** DUAL BACHELOR OF ARTS IN ANTHOPOLOGY AND MUSIC
Stanford University, 3.6 GPA
Honors in both Anthropology and Music
Goldman Honors Program for the Stanford Woods Institute for the Environment
Anthropology Advisor: Professor Bill Durham
Music Advisor: Professor Stephen Sano
Thesis Advisors: Professors Bill Durham, Nicole Ardoin, Noah Diffenbaugh
Thesis title: *Defining Environmental Literacy: Perspectives on Environmental Education in the Galápagos Islands School System*

EXPERIENCE

Academic Research

- 2014 – 2015** RESEARCH CONSULTANT
Stanford University; Galápagos Conservancy
Independently designed and executed quantitative and qualitative research within schools and organizations on the Galapagos Islands; produced evaluative results for the Ecuadorian Ministry of Education in collaboration with the Galápagos Conservancy.
Resulting publication: http://www.galapagos.org/wp-content/uploads/2015/09/GalapagosReport_2013-2014-9-Roman-60-66.pdf
- 2013 – 2015** EDUCATION RESEARCH ASSISTANT
Stanford University – Social Ecology Lab, Professor Nicole Ardoin
Worked to conduct social and educational research on environmental learning and environmental behavior within Bay Area communities.
Assisted with qualitative data collection in community focus groups and coded quantitative survey assessments of participant experience in outdoor education. Conducted independent comparative assessment of three informal environmental education programs at the Monterey Bay Aquarium, the California Academy of Sciences, and Nature Bridge in the San Francisco Bay Area

STRENGTHS

Academic

Qualitative research
Quantitative research
International research
Teaching
Research design
Curriculum design
Research with students
Grant applications
Presentations

Corporate

Global business growth
Team leadership
Sales management
Strategic partnerships
Event management
Public speaking
Global business strategy
Channel Development
Proposal Writing
Program development
Business Operations

Technology

Microsoft Office Suite
Mendeley
NVivo
Blogging Platforms
Salesforce

Languages

English – native
Spanish – advanced
French – beginner
Quechua – beginner

2012 GEOLOGY RESEARCH ASSISTANT
Stanford University – Geological Sciences Research Lab of Professor Elizabeth Miller
Worked closely with Professor of Geological Sciences, Elizabeth Miller and PhD Candidate Kelley Brumley on an on-going initiative: virtually mapped and reconstructed arctic plate tectonics using ArcGIS to visualize an alternate theory for arctic plate development. Created base maps and plates using GPlates and ArcGIS for a new arctic map used for the project's virtual reconstruction and assisted in zircon-separation in rock samples from the arctic

Corporate Positions

Sep 2019 – present CO-FOUNDER
Sisters Sans Gluten, LLC
Co-Founder of the online Sisters Sans Gluten site and certified Oregon home bakery dedicated to developing and creating gluten free baked goods. Food writer, food photographer, recipe developer, baker. Manages all online and social media presence including production of advertising, original food photography, and original blog content. Supports co-founder Kendra in management and growth of the home bakery based in Ashland, Oregon.

April 2018 – Sep 2021 DIRECTOR OF GLOBAL PARTNERSHIPS
Conversica
Directed development of global partner program including creation of onboarding and training materials, execution of training sessions, initiation and execution of joint-marketing ventures (including presenting at partner conferences across EMEA, LATAM, organizing events, creating collateral) and responsibility to grow partner ecosystem across EMEA, North America, LATAM, and South Africa. Managed over 45 referral partners before shift to manage international resellers in 2020. Worked alongside the VP of Business Development to design and implement the Conversica Reseller Program in 2020 and sign on initial five resellers in NA, LATAM, and EMEA. Helped to hire eight additional team members from 2020-2021. Reported to the VP of Business Development, Andrew McCraith.

2016 – 2018 DIRECTOR OF SALES, LATIN AMERICA
Darktrace
Directed sales across Latin America including management of 33 strategic partners in seven countries, and operations and expansion and development of business growth and GTM strategies for ground-up market presence. Directed two sales managers and 13 direct reports (Account Executives). Quintupled representatives in the region, signed and trained over 24 channel partners and drove over \$2.5 million in revenue from inception of market presence in 2016.

REGIONAL MANAGER, LATIN AMERICA
Darktrace
Managed two regional sales representatives; continued to manage event organization and execution

MARKETING EXECUTIVE, LATIN AMERICA
Darktrace
Organized and executed over 24 conferences and company events across LATAM with partners and company reps.

2015 – 2016 FACULTY INSTRUCTOR
Axiom Learning
Developed curriculum for cross-subject programs; instructed math, writing ESL, test prep, unique learners, and Executive Functioning; managed regional expansion, and marketing.

RESEARCH GRANTS & FELLOWSHIPS

FLAS Fellowship 2016 (\$54,315 USD) – Stanford University

Foreign Language and Area Studies fellowship, awarded for Masters degree, included one year of Quechua language study

Beagle II Award 2014 (\$7,000 USD) – Stanford University

Awarded for independent field research to the Galápagos Islands

MUIR Woods Institute for the Environment Grant 2014 (\$4,000) – Stanford University

Awarded for additional funding for independent field research in the Galápagos Islands

Swindells Family Undergraduate Scholarship Fund 2011–2015 (\$192,000 USD) – Stanford University

Financial aid scholarship awarded to cover majority of undergraduate tuition, total is for all four years combined

PUBLICATIONS

Farber, A. (2015). Environmental Education for Galapagueños: Accessibility Through Collaboration. *Anthropology Undergrad Research Journal Contexts*, 9–12. Retrieved from https://issuu.com/stanfordanthro/docs/contexts_2015/2

CONFERENCE PRESENTATIONS

- 2016 NAAEE Conference Research Symposium – Madison, Wisconsin – Poster presented titled “*Assessing Environmental Literacy in the Galápagos Islands School System*”
- 2015 Honors Research Presentations – Stanford University Department of Anthropology – Oral presentation titled “*Influence of NGOs on Environmental Education in the Galapagos Islands*”
- 2014 Symposium of Undergraduate Research & Public Service (SURPS) – Stanford University – Poster presented titled “*Exploration of Environmental Education*”
- 2012 School of Earth Sciences Undergraduate Research Symposium – Stanford University – Oral presentation titled “*Arctic Plate Tectonic Reconstruction*”
- 2012 Symposium of Undergraduate Research & Public Service (SURPS) – Stanford University – Poster presented titled “*Virtual Reconstruction of Plate Tectonics in the Amerasia Basin*”

PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

Comparative and International Education Society (CIES)

North American Association for Environmental Education (NAAEE)

British Education Research Association (BERA)

National Association for Environmental Education UK (NAEE)